



TO MAKE use of our Airstream's independence, we deliberately avoided the trailer parks and instead chose a spot right on the river bank at the newly completed Lucky R Resort.

by ART ROUSE

who call themselves Airstreamers and look to Wally Byam as their leader.

Even his competitors credit Wally Byam with doing more for travel trailering than any other single person or organization. When, more than 30 years ago, Byam founded Airstream Trailers, Inc., he did more than just build and sell travel trailers. He pioneered the construction of all-aluminum, riveted aircraft-type trailers. He planned, developed and fought for the features which make self-containment possible. But more than any other achievement, Byam spread the gospel of trailering throughout the world. The Wally Byam Caravans, in their journeys through Mexico, Canada, Cuba, Africa, the Middle East and all the countries of Europe have made thousands aware of the unlimited freedom and adventure of travel trailering.

While the Airstream is reputed to be one of the finest trailers on the market, we strongly suspect the romance of the Wally Byam Caravans and the firm's superb job of advertising and public relations has convinced many that there really is something very special about an Airstream. If you don't think so, just ask any Caravanner — and read this excerpt from the firm's literature:

"The possession of an Airstream Land

Like a little boy steering his toy auto over the make-believe roads in the carpet pattern, I daydreamed as we cruised along the smooth blacktop highway on our way to the Colorado River.

These were the first exciting hours in a long-awaited cruise to the Colorado River resort area where the rushing, muddy waters form the boundary line between California and Arizona.

But suddenly it wasn't the California desert. Instead we were skimming alongside the smooth sands of the Sahara. Moments later we were whisked away to the depths of the green Guatemalan jungle. Then imagination transported us high atop the cliffs of Dover with the choppy channel waters churning below.

We could have gone anywhere — for

To the Enthusiastic Airstreamer, Land Yachting Is More Than Trailering, It's A Magic Carpet . . . A Permanent

PASSPORT

this was no ordinary trailer tagging along behind. It was an Airstream — a Land Yacht — a magic carpet and a passport which gave us the license to dream and to take our trailer wherever we wished to venture. For the next five days we would be a part of that elite group of trailerists

Yacht is the equivalent of owning a country estate, a western ranch, a hunting lodge, a beach house, a private railroad car, and a fashionable town house, all in one quietly elegant package with a sleek silhouette on the outside and walk-around spaciousness on the inside. No

AFT INTERIOR of the Airstream. Bath is seen in far rear.



TWO LARGE divans at front of trailer convert to beds. Heater is between.





NORCO refrigerator (foreground) is first all-aluminum, thin wall model. Converts from butane on road to electricity in park in just 10 seconds.

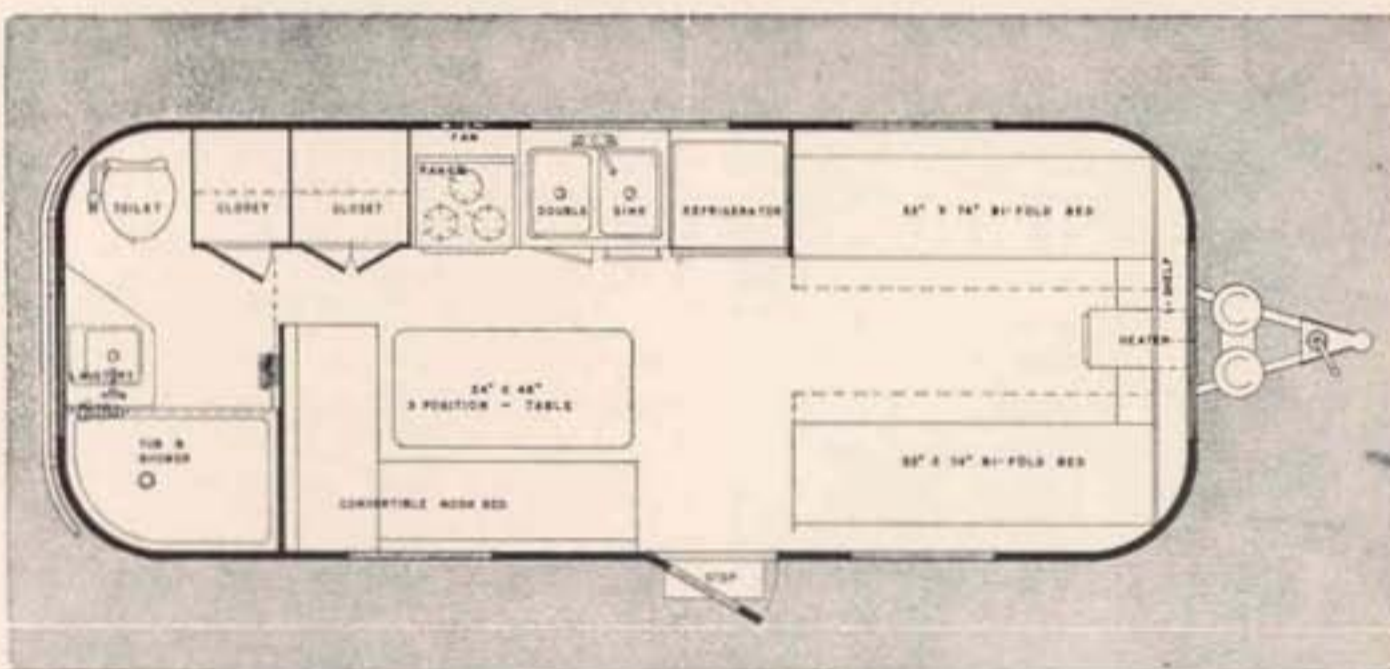
KITCHEN countertop with a special folding lid which covers the Princess 3-burner galley range.

matter where you go you always have the same pure filtered water to drink, the same good, home-cooked food, the same warm shower, and the same dreamy beds."

"A Land Yacht is light, cat-footed, alert. Your car can tow it—at high speeds, up steep grades, over rough roads. It costs almost nothing to operate and maintain. Traveling expenses with a Land Yacht are a tiny fraction of the tariff for motel or hotel rooms, restaurant meals, tips and other incidentals."

If that don't sell you, nothing will!

The Airstream Fleet is comprised of the Standard, Spaceliner, Land Yacht and International Land Yacht Series.



TO TRAILERING ADVENTURE

Ours was the Spaceliner — a new addition to the line — 22-feet, completely self-contained — and priced at \$3,795, F.O.B. L.A. factory.

Probably the biggest single impression we got from our trip in the Spaceliner is that it's truly a travel trailer. The em-

phasis on travel is deliberate.

Not that the Spaceliner isn't designed for living. The interior is clean, uncluttered, smartly decorated — with the look and the flair of a small bachelor's apartment — fitted with every conceivable appliance and convenience for com-

plete self-containment. Absent, but not missed, is that heavy-handed "mobile home" interior found on some so-called travel trailers.

Whether you credit the lightweight, all-aluminum aircraft construction and

(Continued on Page 53)

BATTERY CHARGING line between car and trailer charged the trailer 12-volt storage battery at all times.

BING CROSBY'S lush desert mobile home park, Blue Skies Village, where TL party spent last night as the guest of manager Rex Thompson.





...says Wally Byam

"I consider the new
improvement in
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Here is what the remarkable Dura-Torque axle with rubber torsion bars will do for you: You'll be able to take your Airstream over the most arduous road, the most impossible cowpath, even across open country... *regardless of condition*... and know that you will not, *cannot* break a spring! And the Dura-Torque design increases ground clearance 7 extra inches, so you can travel even the ruttiest road without hanging up! Rubber torsion bars give your Airstream greater lateral stability. This means easier, safer towing... no slip or slide as you come on or off the road. The pitch and toss of jouncing springs has been eliminated completely; vibration is noticeably reduced and your Airstream skims incredibly smooth along any kind of road, better stabilized, more level than ever. You can expect your tires to last much longer. The Dura-Torque suspension even makes it possible to remove one of the wheels in case of a flat, and drive on any three wheels for several hundred miles! Yes, I'm sure you'll agree with me... this new Dura-Torque axle is the most significant mechanical improvement in the 35 year history of travel trailers.

Just what is the Dura-Torque axle with rubber torsion bars and how does it work? An exclusive Airstream innovation in trailers, the Dura-Torque axle incorporates rubber torsion bars as an integral part of the axle, eliminating the old fashioned type steel springs. This means each wheel is individually suspended... each absorbs road irregularities *independently* of the others. This is why I was able to remove a bad tire on my Airstream and drive 700 miles through the roughest terrain in the Belgian Congo on three wheels!

But that's only half the story... the new Dura-Torque axle also reduces trailer upkeep. Rubber torsion bars do away with the need for conventional steel springs and all the parts that go with them. Rocker arms, shackles, pins, bearings, nuts and bolts are no longer needed. 148 parts in all are eliminated! Unlike the old fashioned axle and spring assemblies, all axle movement is encased and cushioned in rubber...there is no friction

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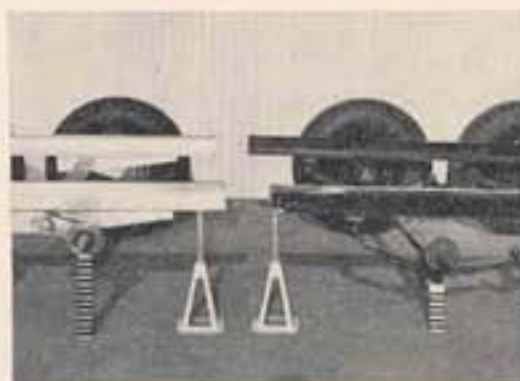
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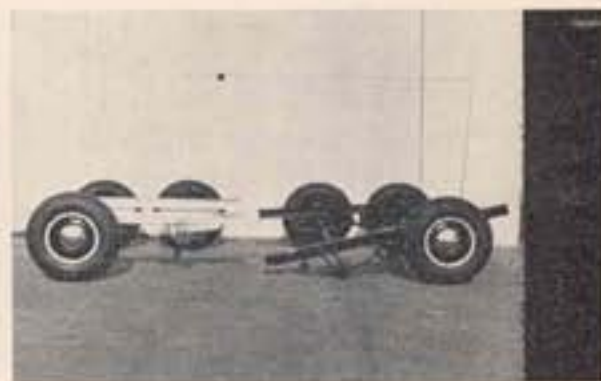
anywhere. It will no longer be necessary for you to have the shackles lubricated—ever! And since linkages and other movable parts have been done away with, there is nothing to wear out—nothing to replace! Your Dura-Torque axle with rubber torsion bars never requires attention of any kind. From the moment you take delivery, you can forget about spring and axle for good! The torsion bars are made of a special rubber that will outlast steel leaf springs many times over and you will *never have to replace them* for as long as you own your Airstream.

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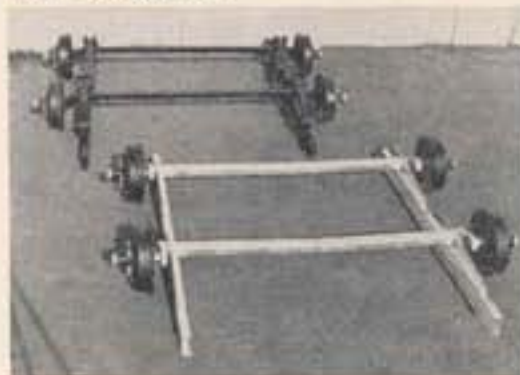
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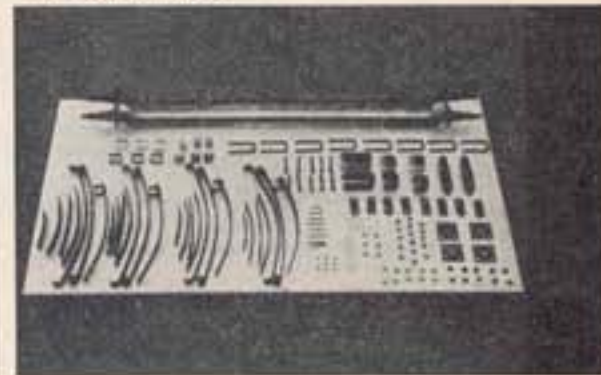
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AIRSTREAM INC.





Trooper Frank Waldron points out an excellent feature on a travel trailer—a combination stop and reflector unit.

NOW

IS THE TIME TO BUY!

AIRSTREAM

MID-YEAR

SALES

JAMBOREE

LIMITED TIME ONLY... JULY 1st - JULY 31st



Now you can own a luxurious Land Yacht for less than you ever imagined! In cooperation with the factory, your Airstream dealer is authorized to offer you sensational values during this gigantic Sales Jamboree. Here is the perfect opportunity to make the buy of a lifetime. Now it's *easier than ever* to make your travel dreams come true! This can be *your year*...enjoy real travel adventure this very summer! Make every weekend trip a holiday...put more fun in your vacation...join a Wally Byam Caravan...enjoy a happier, fuller life...go...do...live! Remember, there is no better time to buy than during this fabulous mid-year event and the Sales Jamboree ends July 31st, so see your Airstream dealer today...you've got a lot of living to do!

HURRY! HURRY! HURRY! SEE YOUR AIRSTREAM DEALER

Write for free literature

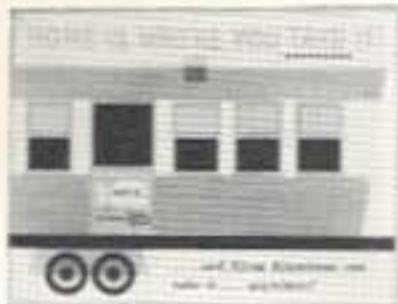


AIRSTREAM INC.

WRITE NEAREST FACTORY: 130 CHURCH ST., JACKSON CENTER, OHIO, • 12804 E. FIRESTONE BLVD., SANTA FE SPRINGS 9, CALIF.

FREE BOOKLET!

Clip and mail coupon today for Alcoa's FREE booklet, *Home Is Where You Take It*, and more information on Airstream Land Yacht travel trailers.



Aluminum Company of America
883-H Alcoa Building, Pittsburgh 19, Pa.

Name _____

Address _____

City _____ Zone _____ State _____



Another reason 6 out of 7 mobile home buyers prefer aluminum:

JET-AIRLINER CONSTRUCTION WITH ALCOA ALUMINUM MAKES AIRSTREAM LAND YACHT A RUGGED TRAVELER!

Light enough to follow you anywhere docilely, rugged enough to take a beating *over* or *off* the road—an Airstream Land Yacht's built like a jet aircraft! Heat-treated structural skin of Alcoa® Aluminum is hand-riveted to a superstrong frame forming the streamlined, unitized body.

Outside, an Airstream features *alclad* aluminum, protected against rusting and pitting by a special Alcoa process. It stays bright, beautiful and new looking through dust, mountain snow and salty seaside spray.

Inside, you'll revel in all the luxuries of home! Even in a wilderness, you'll enjoy bright lights; plenty of hot and cold running water; *complete* bath; fully equipped

kitchen; and big, foam-cushioned beds.

Beneath, there's an aluminum underbody to seal out dirt, cut wind resistance . . . and Airstream's exclusive new Dura-Torque axle. Individual wheel suspension gives a better ride, more road clearance, safer towing. Lifetime rubber torsion bars replace conventional leaf springs and fittings.

Travel trailers made with Alcoa Aluminum are worth more when you buy, worth more when you trade. See Airstream in five models, 16 to 30 ft, at your dealer's now; or send coupon today for complete information.



Another manufacturer of quality mobile homes chooses



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ALCOA ALUMINUM

ALUMINUM COMPANY OF AMERICA

WIN THE AIRSTREAM OF YOUR CHOICE FREE! AIRSTREAM 30th ANNIVERSARY SWEEPSTAKES!

November 20, 1961 – January 31, 1962

IT'S FUN—IT'S EASY JUST COMPLETE THIS SENTENCE...

"I bought an Airstream because..."

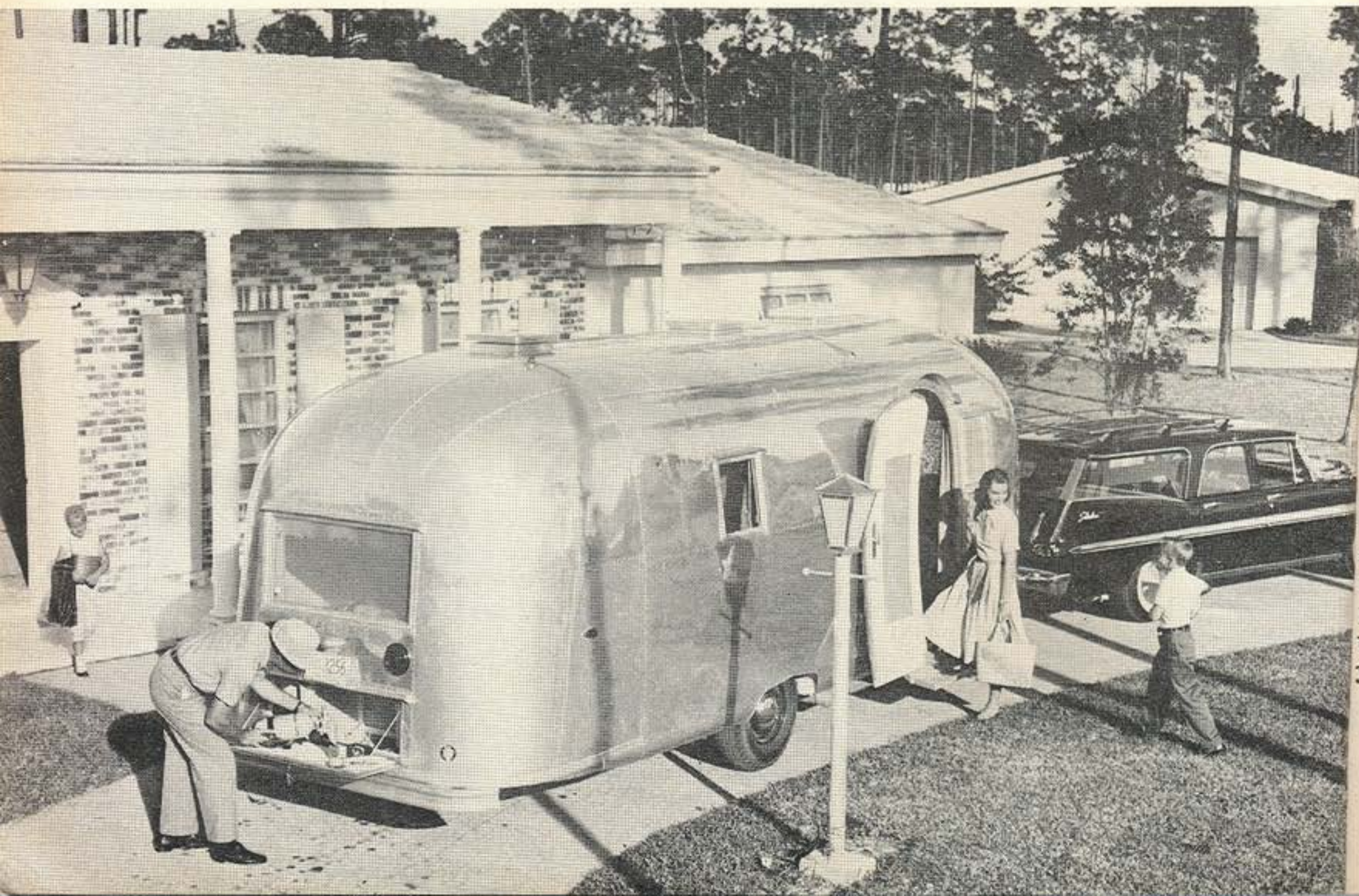
5 exciting prizes!

FIRST PRIZE Full refund on any Airstream you purchase during contest period.

SECOND PRIZE Penn-Yan 12-foot motorboat with Evinrude motor and car rack.

THIRD PRIZE Motorola 19-inch portable transistorized TV!

FOURTH & FIFTH PRIZE Zenith Trans-Oceanic transistorized portable radio!



AIRSTREAM 30th ANNIVERSARY SWEEPSTAKES!

Everyone who buys an Airstream during the Sweepstakes is eligible to enter this exciting event and stands a *better than average* chance to win it free! Here's how it works . . . pick up an official entry blank at your Airstream dealer, complete the sentence, "I bought an Airstream because . . ." in 50 words or less, and send it to us. That's all there is to it! The judges will select the 5 best entries. The first winner will receive a full refund of the total purchase price of any Airstream purchased during the Sweepstakes . . . from a 16-foot Bambi to the 30-foot Sovereign of the Road! The second winner will receive a sleek, 12-foot Penn-Yan motorboat complete with Evinrude 5½ hp motor and car-top carrying rack. The third winner will receive the amazing new Motorola 19-inch transistorized portable TV. Works on either its powerful batteries or regular 110 volts. Batteries recharge themselves! Fourth and fifth winners will receive the exciting new Zenith Trans-Oceanic transistorized portable shortwave/long wave radio. And here's more big news . . . every 500 Airstreams sold during the Sweepstakes the contest starts all over again! So you see, here's a contest where you *really* have a good chance to win! Your chances are better than one in 500!

Imagine yourself the winner of a magnificent Land Yacht. Your fondest dreams of travel adventure come true the moment you take command . . . perhaps you'll choose to soak up sunshine on some tropical beach . . . just relax among the pungent pines of majestic mountains . . . or perhaps you'll explore the remnants of an ancient civilization in Mexico. You might even hitch up and join Wally Byam's happy Caravanners, a wonderful source of fun and friendships.

If you've been planning to own an Airstream, now is the right time. The 1962 30th Anniversary Airstream is unquestionably the finest Airstream in trailer history. New interiors . . . new features . . . new improvements! It is the culmination of 30 years of trailer making experience . . . and you could easily win it free! Isn't it about time you stop wishing and start doing? . . . isn't it about time you fulfilled that promise of high adventure and faraway places? Don't put it off now . . . purchase your new 1962 Airstream between November 20, 1961 and January 31, 1962 . . . you could very easily win it free!

Hints to Help You Win!

Here are some sample entries that might help you win. Entries will be judged solely on sincerity and adeptness of thought, so just tell us in your own words, why you bought an Airstream. You might easily be the lucky winner!

"I bought an Airstream because I travel with my family and when we travel, we want to be comfortable. Airstream's complete self-containment means we can go anywhere, stay anywhere and all the comforts of home go with us."

"I bought an Airstream because my wife and I wanted to join the Wally Byam Caravans, Clubs and Rallies. They are so much fun and we have made so many new friends."

News about last year's winner!

Last year's Sweepstakes winner was Howard H. Barricklow, 2765 Parkside Boulevard, Jackson, Michigan. He bought a 24-foot Land Yacht and won it free. Now the entire Barricklow family, Mr. and Mrs. Barricklow, their young son and daughter are making their travel dreams come true. *You* might be this year's winner!

**HURRY TO YOUR AIRSTREAM
DEALER RIGHT AWAY—
YEARS OF TRAVEL FUN
CAN BE YOURS FREE!**



AIRSTREAM INC.

WRITE
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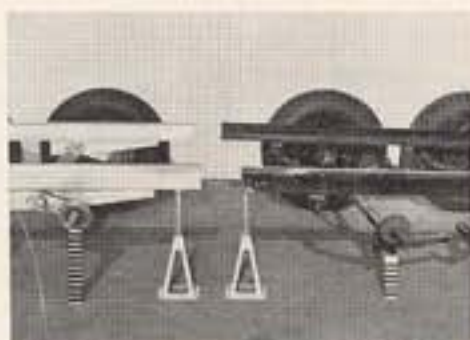
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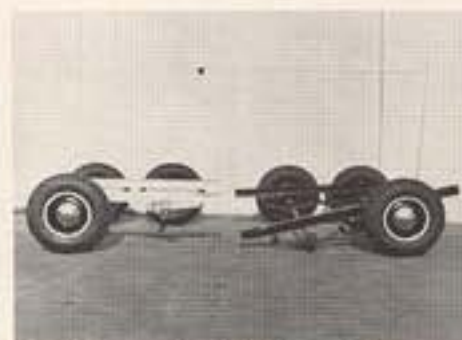
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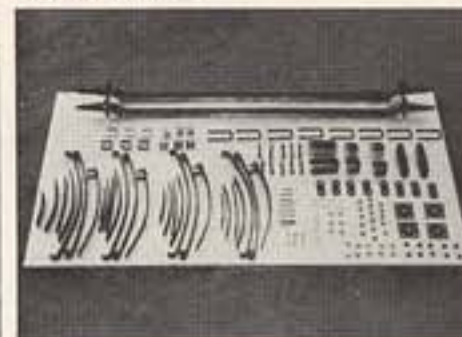
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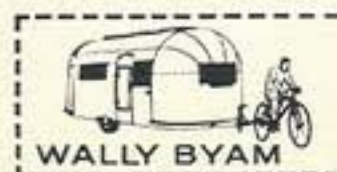
AIRSTREAM INC.



LIFE STARTS ALL OVER AGAIN IN AN AIRSTREAM!

And poetic Mexico is the place to enjoy your new life! Park right beside the huge Pyramid of the Sun and step back into the 6th century. Explore the ancient temples of Teotihuacan... probe the ruins of the lost Toltec civilization. When you go in an Airstream, all of Mexico belongs to you. You become a part of the slow-and-easy way of life and see more than the usual tourist high spots. You'll live among the friendly people in the still unspoiled villages. You'll shop in their exotic market places and take part in the gay fiestas. Smiling faces will say, "Welcome. Our humble village is yours!" You'll get to know cosmopolitan Mexico City intimately. And wherever you stop, hot and cold running water... heat... refrigeration... dreamy beds... bathroom... everything is there with you, completely independent of outside sources. Hurry to your Airstream dealer, the countryside is painted with flowers and the mariachis are tuning up!

Only Airstream construction will take you anywhere in the world. Write for free copy of "World at Your Doorstep"



AIRSTREAM INC.

WRITE NEAREST FACTORY: 130 CHURCH ST., JACKSON CENTER, OHIO • 12804 E. FIRESTONE BLVD., SANTA FE SPRINGS 9, CALIF.



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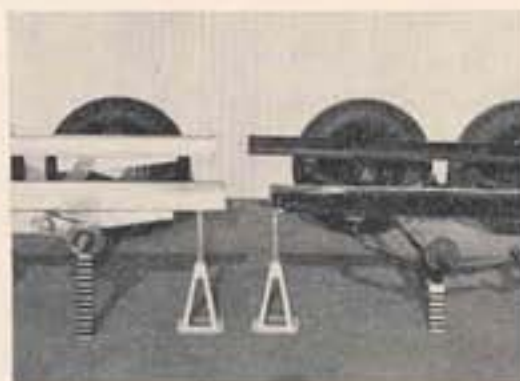
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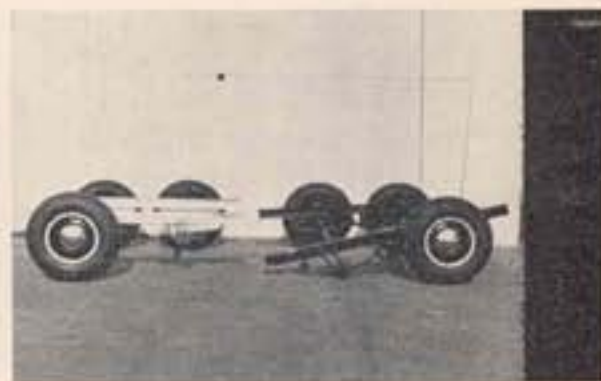
anywhere. It will no longer be necessary for you to have the shackles lubricated—ever! And since linkages and other movable parts have been done away with, there is nothing to wear out—nothing to replace! Your Dura-Torque axle with rubber torsion bars never requires attention of any kind. From the moment you take delivery, you can forget about spring and axle for good! The torsion bars are made of a special rubber that will outlast steel leaf springs many times over and you will *never have to replace them* for as long as you own your Airstream.

While the Dura-Torque axle is new and Airstream is the first and only manufacturer to bring this remarkable improvement to trailer travelers, we have been testing it for many years. In fact, we have spent a period of 5 years for testing alone! We subjected the Dura-Torque axle to the most exhausting tests any trailer device has ever known. We have taken the Dura-Torque over 150,000 miles across the most tortuous conditions imaginable in the U.S., Canada, Mexico and Europe...over desert, mountain roads and cross country. I personally put Dura-Torque through the paces in the most remote areas of Central America. I was so amazed with the results and performance, that I decided to take this same trailer equipment with the same set of axles to Africa. From Capetown to Cairo, we blazed a trail through the most impossible country Africa could offer...all without a single case of spring breakdown! This same set of Dura-Torque axles are in use on my trailer right now!

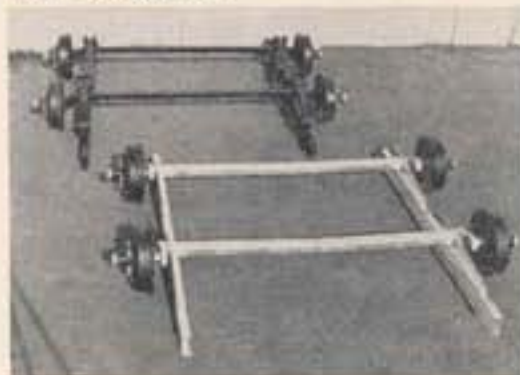
Axle springs have remained pretty much the same since they were first put on trailers back in 1925. In fact, today's leaf spring is the same spring used on the old horse-drawn buggies. Airstream's Dura-Torque



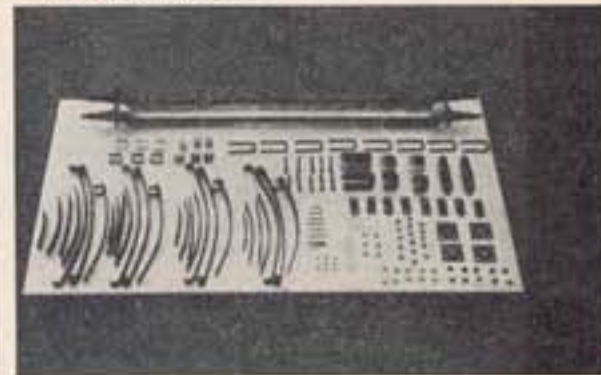
New Airstream Dura-Torque axle (left) gives 7 extra inches of ground clearance. No more hanging up!



Dura-Torque axle (left) shows Airstream's perfect suspension. Drive on any three wheels for miles!



Dura-Torque axle (bottom) shows how torsion bars replace old fashioned leaf springs. Spring trouble is eliminated!



This is the old fashioned leaf spring type axle. Dura-Torque axle eliminates 148 of these metal parts!

axle is the first major improvement in trailer running gear since the advent of the trailer itself!

It is another first for Airstream and we think one of the greatest! Every Airstream manufactured today is equipped with this remarkable Dura-Torque axle with rubber torsion bars. Go to your Airstream dealer. Let him demonstrate it. Experience the smoother, almost vibrationless ride...the incredible ease of towing. Try it yourself across rough roads or open country...try it any way you want to. And when you do, I'm sure you'll come away as impressed as we are. *You too will say the Dura-Torque axle sets all other trailers back 35 years!*



AIRSTREAM INC.



Wally Byam with Emperor Haile Selassie in Ethiopia during Africa Caravan



Dancers perform for Africa Caravan in Congo

JOIN A WALLY BYAM CARAVAN FOR FUN,

**Wally Byam caravans, clubs and rallies . . .
an extra benefit exclusively for Airstream owners!**

Explore the ancient pyramids of a lost civilization in Mexico . . . glide along the twinkling boulevards of Paris . . . bask in the warmth of a sunny Italian fishing village . . . as an Airstream owner, you automatically become eligible for membership and enjoy the many privileges and advantages of belonging to the most famous groups of worldwide travelers . . . the Wally Byam Caravans and Wally Byam Caravan Clubs.

Wherever these emissaries of good will travel, curious natives, civic officials and sometimes royalty, welcome them warmly. You've heard many thrilling stories about their exciting experiences through Mexico, Central America and Europe. You've read in national magazines how Wally Byam personally led 40 Airstreams on a never-before-attempted expedition authorities said was

"simply impossible" . . . how they pushed their way 12,000 miles from Capetown, South Africa and arrived triumphantly in Cairo, Egypt . . . how they made friends with the tiny pygmy people . . . how His Majesty Emperor Haile Selassie of Ethiopia personally welcomed them to his kingdom and invited each of the Caravanners to the Imperial Palace. Now, live excitingly *yourself* — go with them! Hitch up your Airstream and take your place among this happy group of experienced travelers who are ever ready to set out on their perennial search for adventure!

Wally Byam Caravanners and club members are a congenial group of mature men and women . . . a warm and wonderful source of fun, friendship and adventure. Around the campfire at local rallies or crossing the bor-



Good fellowship, any rally



Airstream Mid-Winter rally at Marathon, Fla.



International Rally at Colorado Springs



Airstream Palm Springs rally

**6,928 Wally Byam Caravanners have
traveled in their Airstreams, on 26 Caravans, through
56 countries, on 5 continents . . . a distance of over 7.5 million miles!**



European Caravan at Mont St. Michel, France



Caravan on the road to Central America

FRIENDSHIP, ADVENTURE!

der into a strange country, you'll find they are ideal traveling companions. Caravanners are people like yourself . . . who made their travel dreams come true!

Why not join one of the caravans or rallies this year? The local rallies are a perfect opportunity to "discover" new and interesting places not too far from home. They are usually short, week-end or week-long trips filled with all the excitement of early covered wagon days . . . blazing campfires, square dances and pot lucks. If you have more time, plan to travel with one of the caravans scheduled for Mexico, Canada, Europe and another Wally Byam "first" . . . the intriguing Orient-Around The World Caravan! Whatever your preference, you can be sure each will be memorable in its own way . . . packed with unforgettable experiences, adventurous moments and exciting stories to bring back to the stay-at-homes! Whether you stop in a state park or some distant tangled jungle, comfortable beds, hot and cold water, heat, lights, refrigeration and a complete bathroom are ready and waiting for you . . . completely independent of outside sources! Only an Airstream is built by Caravanners for caravan conditions . . . the unusual and the unexpected. Only in an Airstream can you enjoy a feeling of extra confidence and the reliability of a travel trailer built by the people who travel the world in their own product! This time, don't settle for just reading about travel adventure . . . be there! Join Wally Byam and his merry band of followers, this year for sure. Share in the fun, friendship and high adventure that lies just ahead. See your Airstream dealer right away . . . we're waiting for you!

Write for interesting free literature and see your Airstream dealer.



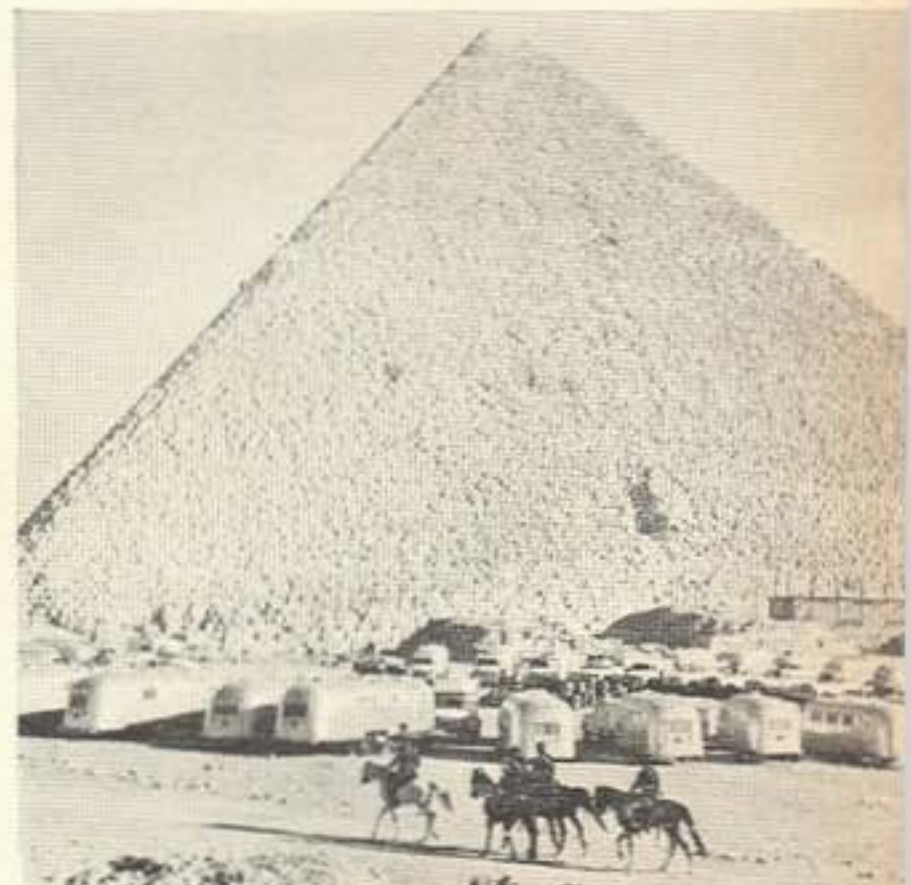
AIRSTREAM INC.



Mexico Caravanners enjoying themselves at Xochimilco



Caravan parked in San Salvador, El Salvador



Caravan parked at the great Pyramid of Gizeh, Egypt

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JUST OFF THE PRESS!

Wally Byam's



NEW BIG BOOK

tells you **EVERYTHING** you
want to know about

TRAILER TRAVEL HERE AND ABROAD

by **WALLY BYAM**

Here are all the down-to-earth facts about Travel Trailers and how to have the most fun with them. Here in step-by-step, easy-to-read form the world's greatest authority tells you all he knows about such problems as—

- ... the best trailer for you;
- ... the names of the best tow-cars;
- ... the best hitches;
- ... how to find good overnight parking spots anywhere;
- ... outfitting your trailer for luxury living—what to take along and leave;
- ... travel-adventures in the U.S., Canada, Mexico, Central America; in Europe; Africa, South to North.

In this fact-packed volume Wally Byam pulls no punches. In his highly entertaining style he takes you with him on every trailer-adventure he has ever had, tells you about the troubles and difficulties as well as the fun and excitement, makes Trailer Travel seem like the greatest sport on earth.

You won't want to miss this exciting new book. Send check or money order for your copy today! We pay all postage and handling charges — only \$4.95. In California add 4% state sales tax.

Wally Byam's Trailer Supplies
12804 E. Firestone,
Santa Fe Springs 27, Calif.

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new book postpaid at \$4.95 each.
I enclose check or money order for
\$ _____

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Address _____

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THE AIRSTREAM TRADEMARK IS AN ACTUAL FACT!



You will probably never want to pull an **Airstream** with a bicycle but the point is, you *could!* More than just a trademark, **Airstream's** 30-year symbol of lightness is indeed an actual fact. Above, Letourneur, the famed French cyclist, demonstrates **Airstream's** agility...so light, so lithe, it responds to the slightest forward motion. You can imagine how effortlessly it tows behind your car. And your **Airstream** dealer will let you prove it to yourself. Take an **Airstream** out on the road. At first you expect to feel something tugging behind you. But soon you realize you're at full cruising speed with only the slightest pulling sensation! Take it across the roughest, ruttiest roads, your **Airstream** remains level as it glides easily over the deepest bumps. Now take to the curves and watch the **Airstream** follow your every move without slip or slide. You just can't out-maneuver an **Airstream!** Up a steep hill... the **Airstream** follows right up eagerly. Down the hill...the **Airstream** is so light, you descend slowly, brake safely. In short, when you travel with an **Airstream** you can simply forget it's back there until you're ready to call it a day. Then, dreamy beds, hot and cold water, heat, lights, refrigeration and a complete bathroom are ready and waiting for you! So next time you see the trademark with the man on the bicycle, remember it actually happened!

Write for free copy of
"World at Your Doorstep"



AIRSTREAM INC.

WRITE NEAREST FACTORY: 130 CHURCH ST., JACKSON CENTER, OHIO • 12804 E. FIRESTONE BLVD., SANTA FE SPRINGS 9, CALIF.

a new dimension in Airstream travel...



proportioned to the new small car concept of American motoring!

If you own just a sprite of a car, if your travels do not require a lot of room... the new Airstream Bambi is just for you! The Bambi is a trim little craft... no bigger than a minute, yet lithe and maneuverable as a tarpon. Not an inch of space is wasted. The result is a perfect scaled down replica of its larger sister-trailer, the magnificent Land Yacht. Every luxury and construction feature that made Airstream famous throughout the world, remains. From the sturdy welded chassis to the airliner type monocoque construction... the Bambi is every inch an Airstream. The only difference is in the size!

In your compact car, the Bambi can follow your every move like one ripple in a river follows another... smoothly, cunningly, without slip or slide. You can imagine, with a larger car, you'd have to remind yourself that the trailer was there! Only your shadow can follow you better!

Like all Airstreams, the Bambi is completely self-contained... wherever you go... good beds, complete bathroom, hot and cold water, heat, lights and refrigeration go with you... completely independent of outside sources.

There's the same covered underbelly for minimum wind resistance... that's why all Airstreams tow so effortlessly. There's the same Dura-Torque axle with rubber torsion bars to eliminate the old fashioned leaf springs, an exclusive Airstream feature. Go anywhere in your Bambi... ascend your favorite mountain range... you hardly know the Bambi is following behind! Forge across the most forbidding backwoods... slim chance of hanging up! Strike out for pine-scented woods, the sunny desert or the frothy seashore whenever you get the hankering. Or join in the high adventure and good fellowship of Wally Byam's famous caravans around the world! The little Bambi was put through a series of rigorous tests... through seemingly impossible reliability runs across the wildest country in America... and came through like a champion every time! Its prototype has chalked up remarkable endurance records, exploring the most formidable terrain in Alaska and Mexico. In short, the Bambi is truly a "go anywhere, I double dare you" trailer!

The Bambi is a limited production model. So avoid disappointment by ordering early. See your Airstream dealer right away! Nothing can stop your big travel plans now!



AIRSTREAM INC.

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THE NEW AIRSTREAM *Bambi*

NOW, FOR THE FIRST TIME,

A TRAVEL TRAILER MADE ESPECIALLY FOR SMALL CARS



AIRSTREAM IS A PROMISE FULFILLED!

A promise of high adventure and genial companionship...of new friends and interests...of sun-baked beaches, towering mountains and exciting foreign lands. A promise you made to yourself when the children were growing up...that you would take the time to "live a little." But hard work, endless sacrifices and a flood of other human events that only you will ever know, soon devoured the precious years. Now the children are grown and at long last that unredeemed promise can be fulfilled. Now it's *your* turn to live! The opportunity is within your reach and you must seize upon it *now*—not tomorrow, for no one knows of tomorrow. You've both worked hard and you've earned it. Go together and talk to a friendly Airstream dealer today. See why only a Land Yacht can make this promise come true. Then start packing—you're going to do a lot of living from now on!

Only Airstream construction will take you anywhere in the world. Write for free copy of "World at Your Doorstep"



AIRSTREAM INC.

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With the theme of "family reunion" in mind, 1100 Airstream owners recently converged on Marathon, Florida, for what proved to be the "best yet" late winter round-up ever held by the Airstream club—Wally Byam officiated.



THE NEW AIRSTREAM BAMBI

a new dimension in Airstream travel...proportioned to the new small car concept of American motoring!

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AIRSTREAM INC.

A PERSONAL INVITATION FROM WALLY BYAM



Take an Airstream

"If you've never pulled a trailer...if you've never towed a high spirited, lightweight Airstream...here's a wonderful opportunity for you to find out for yourself, just exactly what it's really like. And we'll provide the Airstream!"...says Wally Byam

We've been telling everyone that the 1962 30th Anniversary Airstream is the finest Airstream in the history of trailer-making . . . that of all travel trailers, it is the lightest, strongest, easiest towing; that the new 1962 Airstream includes many advanced features no other travel trailer can give you for years to come . . . and now I'd like to prove it! I'm inviting you to come in to your nearest Airstream dealer some time between October 15th and November 15th and discover a wonderful travel experience for *yourself*.

I know that a lot of people have some qualms about pulling anything behind their car. This is understandable. I've met plenty of people who have had a perfectly miserable time pulling a heavy, cumbersome and unwilling trailer. To those of you, let me say this . . . towing an Airstream doesn't compare to pulling an ordinary trailer any more than driving your car compares to driving a huge Diesel truck! That's because only an *Airstream* is designed to respond instantly to even the slightest forward motion.

Airstream promises a revelation ride and that's exactly what I want to prove!

I want you to take an Airstream out on the road. Now you're in for the surprise of your life; soon after you pull out you'll realize that you're at full cruising speed with only the slightest trailing sensation! In fact, you'll have to glance in the mirror occasionally to remind yourself that it's back there! That's because you're towing the lightest travel trailer in the world. Airstream has always weighed less than all other trailers and now in 1962, Airstream's patented Aero-Stress frame reduces the total weight by another 200 pounds!

I want you to take an Airstream across the roughest, ruttiest roads you can find . . . notice how it remains level as it glides easily over the deepest bumps. Then I want you to take to the curves . . . now watch your Airstream follow your every move without slipping or sliding. That *extra* lateral stability comes from Airstream's exclusive Dura-Torque axle



Revelation Ride!

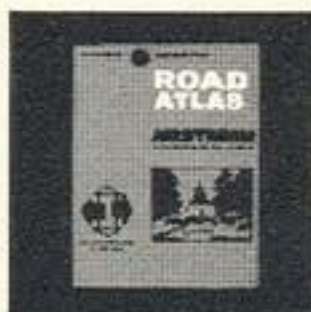
... you're actually riding on rubber torsion bars with many times the strength of steel. They require no attention and you'll never have to replace them for as long as you own your Airstream! Now try a steep hill... the Airstream leaps right up eagerly. Down the hill... the Airstream is so light, you descend slowly, brake normally. And now you've discovered what I've always known... on America's superhighways... backwood roads... or across the tortuous jungle trails in darkest Africa... you just can't outmaneuver an Airstream!

By the time you pull back onto your dealer's lot, I'm sure you'll be as enthusiastic as I am. I think you'll agree with me that the new 1962 30th Anniversary Airstream is the lightest, easiest-towing,

adventure-loving travel trailer in the world! And whether you plan to purchase a travel trailer sometime in the future, next month, or right now... I think you'll choose an Airstream above any and all other travel trailers. And here's some personal advice... don't buy *any* trailer until you've taken it out on the road *yourself*. Then and only then can you be sure that it will be everything you want it to be... a lifetime investment in happiness!

Come in today and receive the valuable Rand McNally North America Road Atlas. I would like you to have it as my gift to you. You don't need a car, you won't need a hitch. Your Airstream dealer has everything ready for you. All you need is a travel dream... we'll make it come true!

FREE OFFER EXPIRES NOVEMBER 15TH HURRY TO YOUR AIRSTREAM DEALER TODAY!



FREE! This Rand McNally road atlas just for letting us demonstrate!

New! Over 100 color pages. Maps, indexes, handy tables show best routes and points of interest. All cities and towns; U.S., Alaska, Canada, Mexico. Packed with valuable travel aids!

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AIRSTREAM INC.



Made to conquer countryside and climate

AIRSTREAM Land Yachts of lightweight, rugged REYNOLDS ALUMINUM

Airstream trailers are made to travel. In mountain air where car engines gasp for oxygen, weight saving Reynolds Aluminum eases hauling and handling.

Out from the clouds and down by the seashore, the resistance of aluminum to salt air corrosion cuts the cost and need for protective painting. Of course, Reynolds Aluminum can never, ever rust. The mirror-bright finish reflects more heat in summer—yet holds heat inside in colder climates.

Airstream designers took maximum advantage of the properties of special high strength aluminum to

give Airstream trailers a sleek, airfoil look that's functional and handsome. The aluminum underbody cuts air drag between trailer and road; the solidly riveted aluminum body absorbs the jostle of scenic side trips and off-the-main-road drives.

Built to conquer countryside and climate, Airstream trailers of Reynolds Aluminum offer utility and comfort both on and off the road. Reynolds is a leading supplier of aluminum mill products to the builders of fine travel trailers. *Reynolds Metals Company, P. O. Box 2346-VN, Richmond 18, Va.*

Watch Reynolds exciting TV programs on NBC: The Dick Powell Reynolds Aluminum Show every other Tuesday; Say When weekdays; All Star Golf—in living color—every Saturday.



A PERSONAL INVITATION FROM WALLY BYAM



Take an Airstream

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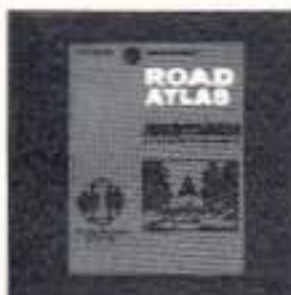
... you're actually riding on rubber torsion bars with many times the strength of steel. They require no attention and you'll never have to replace them for as long as you own your Airstream! Now try a steep hill... the Airstream leaps right up eagerly. Down the hill... the Airstream is so light, you descend slowly, brake normally. And now you've discovered what I've always known... on America's superhighways... backwood roads... or across the tortuous jungle trails in darkest Africa... you just can't out-manuever an Airstream!

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New! Over 100 color pages. Maps, indexes, handy tables show best routes and points of interest. All cities and towns; U.S., Alaska, Canada, Mexico. Packed with valuable travel aids!



AIRSTREAM INC.

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A dream, a team and a promise

THE WALLY BYAM CREED

To place the great wide world at your doorstep for you who yearn to travel with all the comforts of home.

- To provide a more satisfying, meaningful way of travel that offers complete travel independence, wherever and whenever you choose to go or stay.
- To keep alive and make real an enduring promise of high adventure and faraway lands . . . of rediscovering old places and new interests.
- To open a whole world of new experiences . . . a new dimension in enjoyment where travel adventure and good fellowship are your constant companions.
- To encourage clubs and rallies that provide an endless source of friendships, travel fun and personal expression.
- To lead caravans wherever the four winds blow . . . over twinkling boulevards, across trackless deserts . . . to the traveled and untraveled corners of the earth.
- To play some part in promoting international goodwill and understanding among the peoples of the world through person-to-person contact.
- To refine and perfect our product by continuous travel-testing over the highways and byways of the world.
- To strive endlessly to stir the venturesome spirit that moves you to follow a rainbow to its end . . . and thus make your travel dreams come true.



In the heart of these words is an entire life's dream. With an eye toward the future, I have over the years, gathered about the Airstream organization, a highly skilled team of qualified people dedicated to perpetuate this dream. The men and women on these pages have accepted this responsibility. To them some day will go the heavy mantle of leadership. And to you, will go the rich reward...a lifetime investment in happiness. To those of you who find in the promise of these words, your promise, I bequeath this creed...my dream belongs to you.

WALLY BYAM . . . Industrialist, World Traveler, and
Chairman of the Board, Airstream, Inc.

TO HELP MAINTAIN AIRSTREAM'S POSITION AS THE LEADER IN THE TRAVEL TRAILER INDUSTRY:



Arthur Costello, President
Airstream, Inc. Santa Fe
Springs, Cal.



Andrew J. Charles, Presi-
dent Airstream, Inc. Jack-
son Center, Ohio



AIRSTREAM INC

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12804 E. FIRESTONE BLVD., SANTA FE SPRINGS 9, CALIF.

TO ASSURE A SOUND BUSINESS BASE FOR THE FUTURE OF AIRSTREAM:



Sid Brownell, National Comptroller



E. J. Garmhausen, Attorney



Timothy Charles, Treasurer, Ohio plant



Virgil Sciuolo, Treasurer, California plant

TO BUILD THE FINEST QUALITY INTO AIRSTREAM TRAILERS:



Marius Hansen, Superintendent of Production, California plant



Helmer Peterson, Superintendent of Production, Ohio plant



Emmett Dale, Chief Engineer



Thomas Thompson, Purchasing Agent, California plant



Frank Judy, Purchasing Agent, Ohio plant

TO INSURE COMPLETE CUSTOMER SATISFACTION WITH THE PURCHASE OF AN AIRSTREAM:



Ed Brown, Customer Relations, California plant



Henry Clark, Customer Relations, Ohio plant



Ben Garcia, Service Manager, California plant



Paul Bowsher, Service Manager, Ohio plant

TO MAKE SURE AIRSTREAM OWNERS HAVE FUN AND ADVENTURE WITH THEIR TRAILERS:



Helen Byam Schwamborn, Director of Caravan Club Headquarters



Peggy Pebbles, Caravan Club Field Assistant



Betty Taylor, Caravan Tour Director

TO PROVIDE THE AIRSTREAM BUYER WITH THE MOST QUALIFIED, NATIONWIDE DEALER ORGANIZATION:



Charles H. Manchester, Director of Merchandising



Paul Guerin, Advertising



Gil Gilbert, Director of Sales, California plant



Shelby A. Davis, Director of Sales, Ohio plant



Conrad K. Hahn, Sales Training Director



Joe McCrory, Sales Division Manager



Pat Paternoster, Sales Division Manager



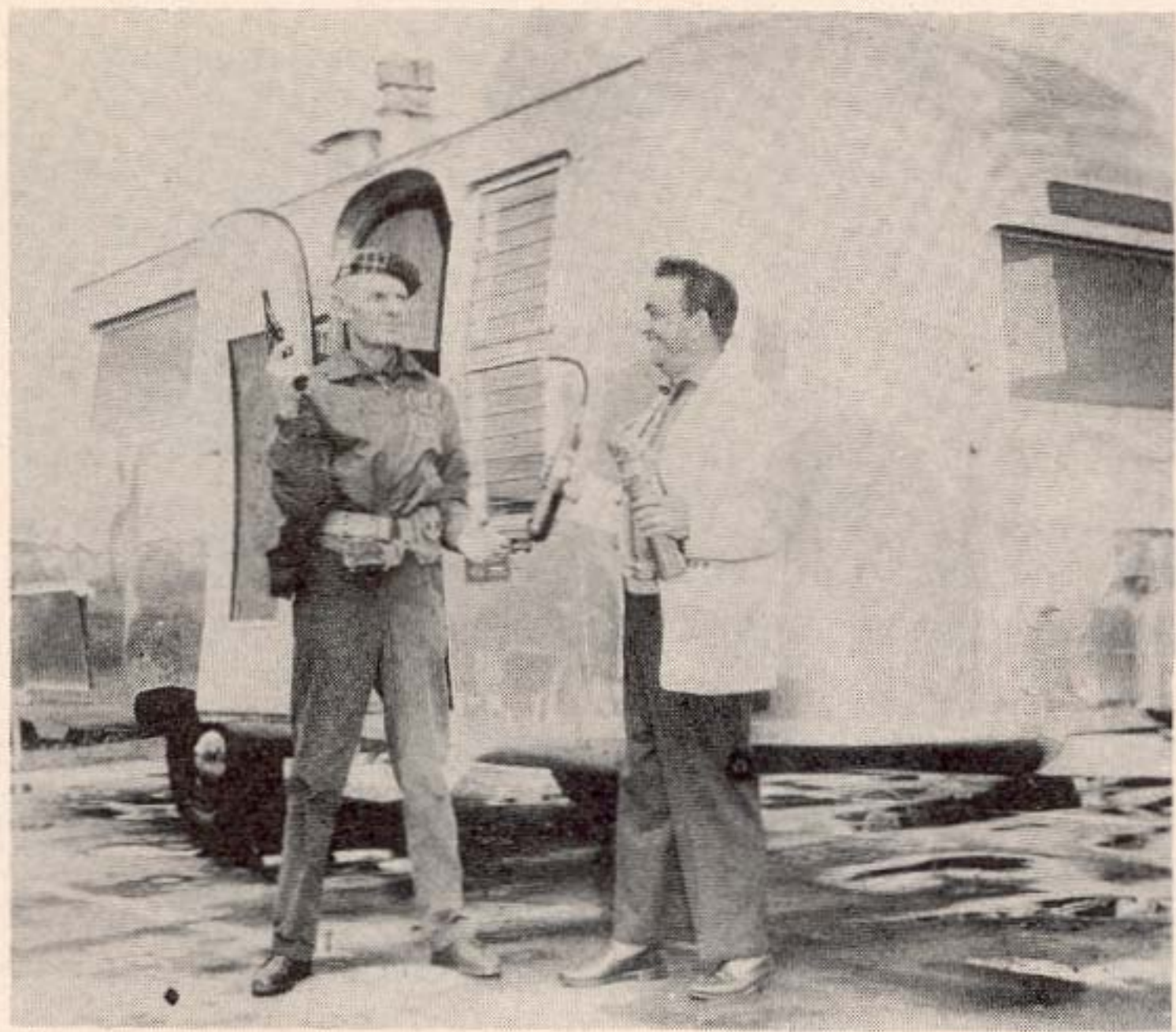
Arthur Danford, Sales Division Manager



Nathan Gray, Sales Division Manager

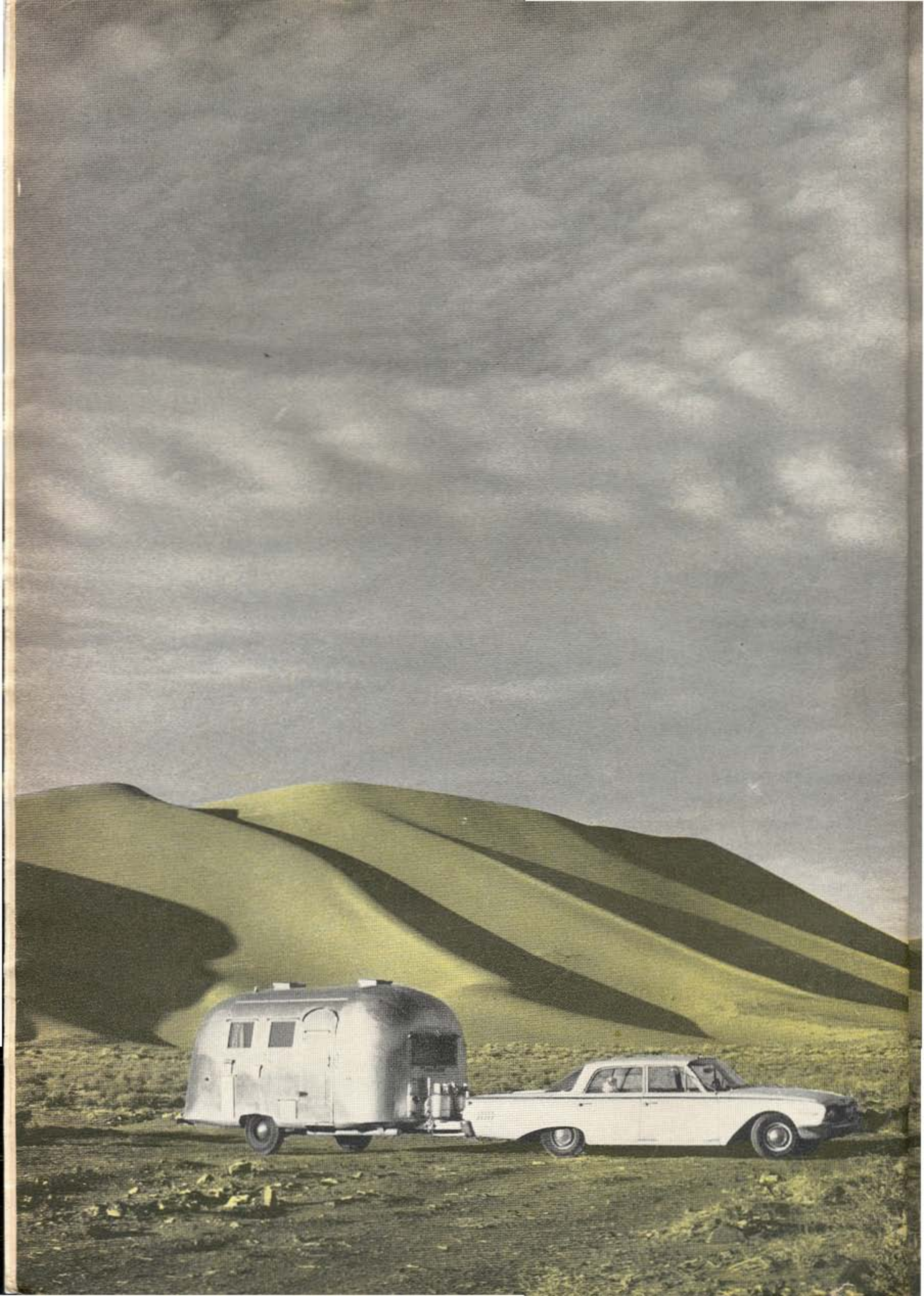


Al Thornton, Sales Division Manager





Evinrude offers complete plans for constructing this craft, which is designed to carry a conventional travel trailer as the "cabin"; catamaran hull is 40 feet.



TAKE THE ROAD TO FUN AND ADVENTURE!



AIRSTREAM 1962

**MAGNIFICENT 30th ANNIVERSARY MODELS
WITH FEATURES THAT NO OTHER TRAVEL
TRAILER CAN GIVE YOU FOR YEARS TO COME**

The 1962 Airstream is unquestionably the finest Airstream in trailer history! It is the culmination of 30 years experience in trailer making; 7.5 million miles of first-hand Caravan travel throughout the U.S., Canada, Mexico, Europe and Africa; plus the millions of miles run up by thousands of happy Airstream owners year after year. Airstream is the only travel trailer built by people who travel the world in their own product. This is precisely why Airstream is invariably first with every significant feature. And when Airstream makes a change, it's an *improvement*, not simply a change. Here are just a few of the improvements for 1962: 200 pounds lighter... the world's lightest trailer is now even *lighter* and tows still *easier*! The new Aero-Stress frame is stronger and floats smoothly on the remarkable new Dura-Torque axle. Inside, it is roomier, the color-coordinated interiors add a new touch of luxury and upholstery fabrics are Scotch-Guard treated for longer wear. Choose from a wider selection than any other travel trailer... 13 exciting anniversary models, raring and daring to go, anywhere, any time. One of them is meant for you! Airstream and the adventurous, pioneering spirit of the men who build them have helped thousands of people fulfill their travel dreams... now it's *your* turn. See the new anniversary Airstream at your dealer August 1st... then pick your spot on the map and make your travel dreams come true this year for sure!

Write for interesting free literature and see your Airstream dealer

AIRSTREAM INC.

WRITE
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130 CHURCH STREET, JACKSON CENTER, OHIO
12804 E. FIRESTONE BLVD., SANTA FE SPRINGS 9, CALIF.



ARTHUR CLAIR IS PROBABLY
THE ONLY **Traveling**
Salesman
WHO CAN GET AWAY WITH
TAKING HIS PRETTY
SECRETARY ALONG
WITH HIM
WHERE EVER HE GOES

The trick in that statement is that Clair's secretary is also his wife. Together they both live and work out of an Airstream travel trailer as they visit all the major cities in the United States during much of the year.

Clair is an executive sales representative for *Esquire* magazine. It is his assignment to call upon retail stores from coast to coast providing them with an opportunity to make local use of *Esquire's* national advertising. Clair arranges for the informative little stickers which are found in copies of *Esquire* in doctors' and dentists' offices telling the reader that such a nationally advertised product is available at the local men's store.

Mrs. Clair is a fulltime secretary to her husband in every sense of the word. She helps him with a very full correspondence with the "home office," taking his dictation and typing his letters on an electric typewriter.

Part of their Airstream's kitchen has been modified to make into an office, complete with desk, typing stand, filing cabinets and appropriate lighting. Mr. and Mrs. Clair, whose permanent home is Sebring, Fla., have been traveling as boss and secretary for the past five years. Only during the past year, however, have they traveled by trailer. Prior to that they drove and stayed in hotels and motels.

The improvement has been profound, they declare, despite the fact that they always traveled "top cabin" because of the nature of Clair's work.

"We stayed in beautiful hotels and motels and had many lovely suites," recalls Mrs. Clair without nostalgia. "But dragging my typewriter and the files in and out of the car and trying to set up my 'office' was an endless chore."

There were other problems which largely disappeared when the couple purchased their Airstream at the Santa Fe Springs, California, factory. For example, both were required to travel with extensive wardrobes, including evening clothing and furs.

"Any woman will understand the horrible problem it was to have to hang up our clothes in the back seat of the car during trips," Mrs. Clair says. "Arthur had a special hanger installed in our Cadillac but it was only partly successful. Now I have my own wardrobe closet."

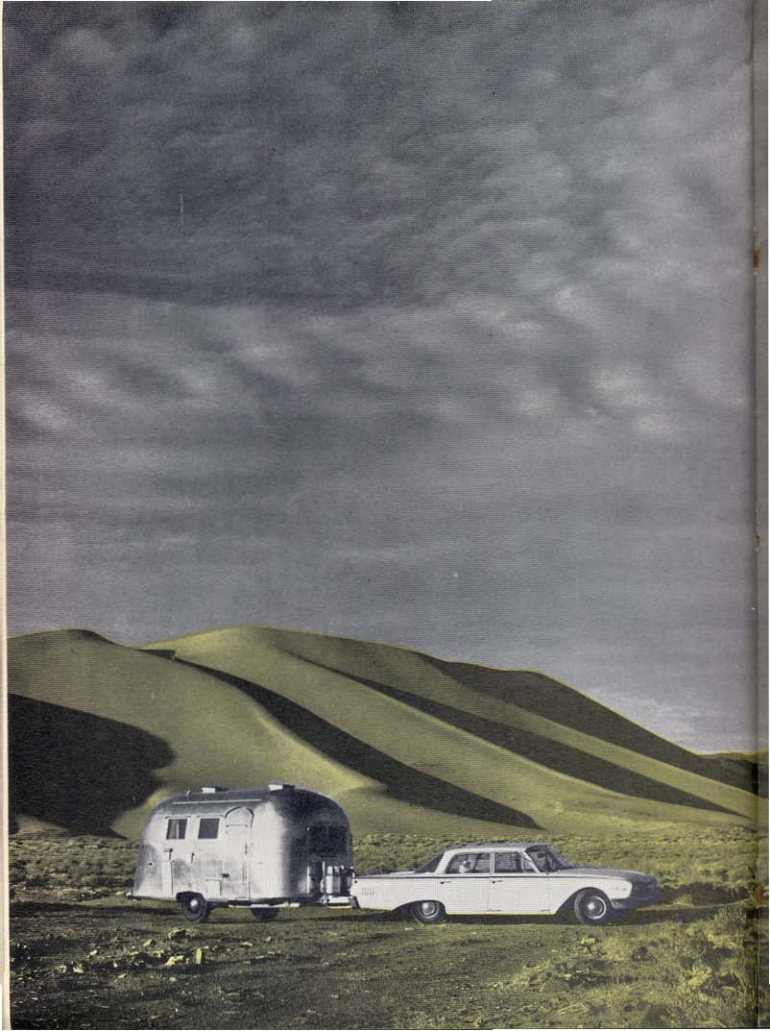
"The risk of theft used to worry me—and our insurance man—to death," adds her husband.

The travel trailer also permitted Clair to indulge a favorite hobby. He is both a gourmet and very capable amateur chef.

"Imagine trying to cook a steak in a hotel room," Clair says. "I can do it in our Airstream and, best of all, I can serve it to my clients."

Can anybody name another traveling salesman who can entertain guests with home cooked Filet Mignon Flambe?





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