



ARGOSY® AUGUST

Super Sale!

AUGUST 1-31, 1973

Every Argosy travel trailer especially priced so you and your family can experience the joys of travel adventure this very summer!

We want you to discover the joys of family travel. We want you to experience the pleasure of lakes and streams and fun and laughter. And you can do it this very summer during the Argosy August Super Sale! Every beautiful 1973 Argosy is especially priced for immediate sale. You will see the biggest bargains of the year! Today more than ever, Americans are beginning to demand higher quality and sensible prices. The Argosy is here to meet that demand. The all-new Argosy offers every major feature that made Airstream famous. Suggested retail prices range from \$4190 to \$5990, but during the August Super Sale you'll pay even less. Argosy...super strong, light as a feather and thrifty to tow. Due to its aerodynamic shape, the Argosy uses substantially less fuel than square type trailers. Every

Argosy is totally self-contained for luxury-living far, far away from civilization. Argosy's exclusive Authorized Performance Check-Out program means that the performance of every vital part of an Argosy is checked out and certified *in writing* before and *after* purchase. A national network of 152 Certified Service Centers provides competent, factory-trained service for your Argosy and everything in it. Isn't this the kind of reliability you want? If you're searching for a travel trailer of high quality at a sensible price; if you demand real engineering and a service program you can count on... then the Argosy is meant for you. Six luxury models from 20-feet to 26-feet. No one knows where prices will go. But one thing is sure... you'll never pay less than right now during the big Argosy August Super Sale!

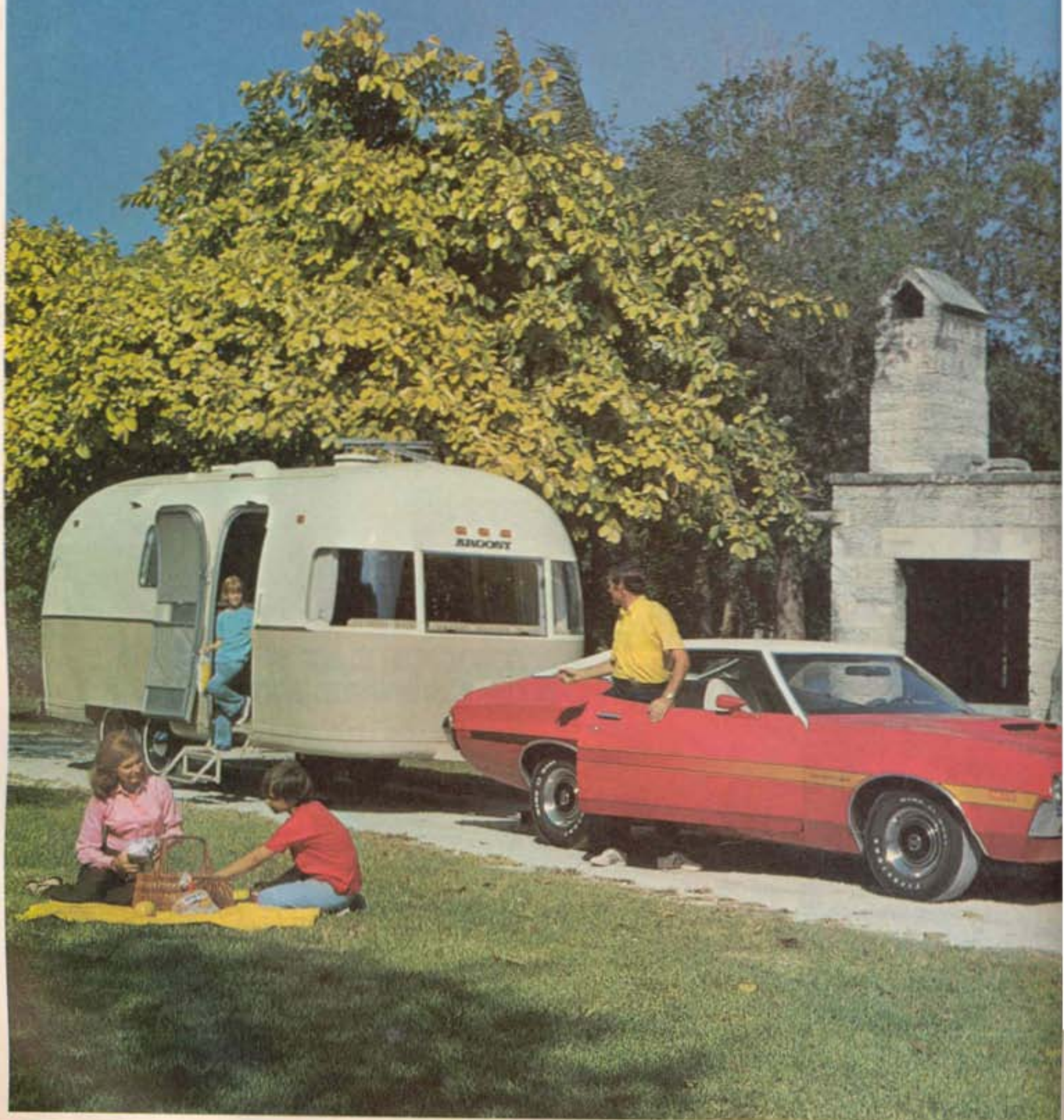
See your AIRSTREAM/ARGOSY dealer now!



Dept. 175, 60 Vista Road, Versailles, Ohio 45380

Argosy, Circle 344 on Reader Service Page

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the all-new travel trailer with the Airstream pedigree!

Argosy.[®]
you'll like the
luxury-
you'll love the
price!

Here comes Argosy! Argosy is here to meet today's demand for a higher quality travel trailer at a moderate cost. Created by Airstream, the pioneers of the trailer industry, the Argosy brings the joy of travel adventure within the reach of nearly every fun-loving family. The all-new Argosy offers every major feature that made Airstream famous yet suggested retail prices range from \$4190 to \$5990. The Argosy features an all-riveted lightweight aluminum body with a true aerodynamic configuration mounted on a heavy duty, electrically welded steel chassis. The Argosy rolls on the most successful and pre-tested running gear...the Super Dura-Torque axle. The net result is a travel trailer with

remarkable towing characteristics. Our exclusive Authorized Performance Check-Out program means that the performance of every vital working part of an Argosy is checked out and certified *in writing* before it leaves the factory and again when it arrives to the Argosy dealer. This APC program permits you to test your Argosy for 60 days or 1000 miles (whichever occurs first) then bring it into any one of the 152 Certified Service Centers for still another free check-out. Isn't this the kind of reliability you want? If you're searching for a travel trailer of high quality at moderate cost; if you demand real engineering and a service program you can depend on . . . then the Argosy is meant for you.

See your Airstream/Argosy dealer or write for free catalog.



Dept. 155, 60 Vista Road, Versailles, Ohio 45380

For information, circle reader service #26