



Airstream presents the ultimate in travel trailers

the **WALLY BYAM**
INTERNATIONAL

"I have waited 25 years to make this astonishing announcement..." "Here, at last, is a travel trailer with *total* self-containment — and I mean *TOTAL!* If you were willing to pay \$25,000 for these unique new Airstreams you couldn't get more foresighted conveniences or perfected atomic-age comfort. Ladies and gentlemen — the all-new Wally Byam INTERNATIONAL Airstream Trailers!"

Wally Byam

Founder of Airstream, world's largest manufacturer of travel trailers, Wally Byam has led his famous Caravans to Mexico, Central America, and Canada, as well as to 14 European countries. His travel exploits have been headlined in LIFE, NATIONAL GEOGRAPHIC, LOOK, TIME, NEWSWEEK, and in hundreds of the world's leading newspapers. On national television he is known as "The Modern Marco Polo."



AIRSTREAM
TRAILERS, INC.

Metropolitan comfort miles away from civilization

As far back as I can recall I've dreamed of building a travel trailer that would have everything. I wanted a scaled down luxury-yacht-on-wheels, wholly self contained and totally independent, for long periods of time, of every exterior source of power, light, heat, refrigeration, water, or sewer outlet. To be more dramatic, this ultimate Dream-Airstream could have been turned over to my lovely old grandmother who, on a whim, might have towed it to the middle of the Gobi Desert, there to live in gracious metropolitan luxury for days or even weeks without reloading, refueling, recharging, or -regretting. It took over 25 years of constant experiment and improvement to make this possible.

YEARS AND MILES OF TESTING

Perfection of the INTERNATIONAL didn't occur overnight. Thousands of ideas and items were tested in a search for the ultimate. For instance, you flip a switch and a light floods the area—quietly, softly, brightly. Years of experimenting lie behind that light! Noisy generators; American, European; high and low voltages; gas lights, oil lights—all discarded for this one bit of foolproof perfection.



Wally Byam Caravan at Mont St. Michel, France

LUXURIOUS SELF-CONTAINMENT

This sparkling new line of Wally Byam INTERNATIONAL travel trailers is first and foremost all Airstream. The new INTERNATIONAL has traditional Airstream ruggedness and durability; it has Airstream's typically nimble response in towing, and of course it has Airstream's elegant silhouette. You experienced Airstream owners and veteran Caravanners will take these qualities in stride. You've learned to expect them. What you might not have anticipated are the built-in conveniences of the new INTERNATIONAL that make continuous travel as effortless and luxurious as living in a swank hotel.

AMAZING DEVELOPMENTS

1. plenty of hot and cold water, under pressure, for real bathing, cooking—anywhere, any time;
2. large water-storage tank—fillable anywhere from hose or bucket with no complications;
3. complete bathroom—flush toilet, septic tank, plastic tub or shower depending on model;
4. built in electric supply—operates all lights, fans, small appliances—silent, trouble free;
5. gas refrigerator with large freezer compartment—runs perfectly, even as you travel;
6. built in water purifier—medically tested—any water anywhere, completely safe to drink;
7. beds as good as the best—woman-planned storage space—radio, phonograph, TV, if you want;
8. wheels interchange with those of your car (on request)—a spare always ready.

These new Wally Byam INTERNATIONAL Airstreams are created and built with convenience, comfort, and quality as the sole objectives. The INTERNATIONALS are built UP to a standard, not DOWN to meet a price. Yet your investment in this ultimate travel trailer is modest, based as it is upon actual cost and Airstream's low overhead—the result of large-scale production from two modern plants.

FOR YOU...THE ULTIMATE

Frankly, these new INTERNATIONALS are my own personal trailers produced for YOU! They have been tested by me in the U.S., Canada, Mexico, Central America, and Europe. They are the Airstreams my friends envy and my wife loves. I

think they are the ultimate in travel trailers.



ALL PLUMBING CONVENIENCES

It has been stated many times that the big difference between America and other countries is a matter of plumbing. This is also true of trailers. INTERNATIONALS have honest-to-goodness bathrooms that operate equally well in a trailer park or in the middle of the desert. All models have flushing toilets and built in septic tank—sewage disposal units. All models (except the Bubble) have automatic butane hot water heaters, completely tested and fool proof. Some models have a plastic bath tub—crack proof, easily cleaned, warm to the touch, handy for light laundering—with hot and cold taps, and a hot and cold shower. Other models have a shower stall with deep shower pan, also usable for laundry. All models have good wash basins, and planned storage space for towels, linens, and bathroom equipment. Hot or cold water is under pressure at all times.

WASTE PROBLEMS SOLVED

With the INTERNATIONAL you are freed from the use of public rest rooms forever! This is a BIG item. The exclusive, tried-and-tested miniature sewage-reduction plant is strong, light and odorless. Travel motion transforms all waste into a neutral liquid, easily drained by operating a release lever inside the trailer.

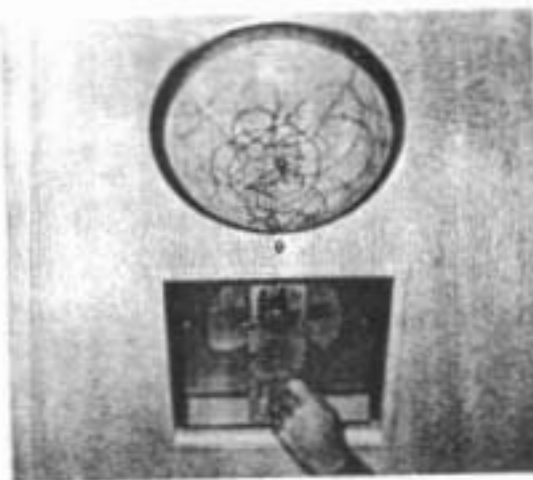
YOUR OWN POWERPLANT

Turn on lights all over your INTERNATIONAL. Switch on ventilator fans, small appliances, electric razor—in fact, proceed just as you would at home. The big battery, hidden in the trailer, charged by the oversize, 12 volt, generator in your 1955 (or later) automobile, delivers ample electric power for all travel—or extended parking needs. Two hours of normal driving suffice to recharge the system for days at a time and your car need not be connected to the INTERNATIONAL to enjoy full use of this completely noiseless installation. Even the powerful electric water pump will deliver house-pressure a thousand miles from power lines or water mains. The INTERNATIONALS are completely double-wired with our own design, dual-light, fixtures. You can use standard electricity when a plug-in is available.



ALL THE RUNNING WATER YOU NEED

Just as at home, take a warm tub bath or shower, flush the toilet, fill the kettle with purified water—anywhere. The oversize electric pump assures you of a steady supply of hot or cold running water under normal house pressure. The big storage tank is easily filled from a gas station hose, or by bucket from the nearest stream, without the least trouble or complication. The specially imported water purifier is a marvel of scientific ingenuity and removes impurities and bacteria, even from ditch water. It has been medically tested and approved. Experienced trailerites will welcome this improvement for foreign travel.



ICE CUBES FROZEN AS YOU TRAVEL

The gas refrigerator-freezer combination in the INTERNATIONAL is a wonder! If you are an experienced Trailergal you will love it. It has a 3½ cubic foot capacity, with an additional 2½ cubic feet in the freezer compartment. On a recent Caravan through Mexico, my wife Stella stored 30 steaks in the freezer. We enjoyed the last of them two months later, the night we arrived home! Plenty of ice cubes ready whenever you choose to stop. Butane gas is now available everywhere in the world, so your refrigerator-freezer will continue to operate no matter how far off the beaten track you elect to roam. This installation is an imported German product, built from our own design and specifications. It is quite trouble-free, easy to start and control. The water heater also operates with butane gas and is fully automatic.



SPECIAL INTERNATIONAL EXTRAS

There are acres of exciting new Extras in the INTERNATIONALS. For example, the roof is fitted with a big astro-dome-type skylight—illuminates the interior when all curtains are drawn for privacy. There are fans in the other two ventilators, and a ventilator in the floor—draws cool air from underneath the trailer. Front and back window screens are removable—Airstream's famous "see-through" feature now better than ever. There are book shelves, gadget drawers, magazine racks. Finally, on all but the Sovereign of the Road Model, the wheels interchange with those of your car. Truck wheels and tires are optional equipment.



USUAL QUALITY AIRSTREAM FEATURES

Airstream will always make the regular line of superb travel trailers with their beautiful airplane-type, stretch-formed bodies. You see them on the road everywhere. True, they do not have all the self-containment features of the new Wally Byam INTERNATIONAL line, but they are years ahead of all other makes in terms of appearance, strength, lightness, and comfort. For casual travel, with overnight stops in trailer parks, they cannot be equalled. Yes, some of the self-containment features of the INTERNATIONALS can be installed in regular Airstreams at extra cost. There's no doubt about it, the next best thing to a new Wally Byam INTERNATIONAL is a regular Airstream.



FOR YOU...TRAILER TRAVEL UNLIMITED

With the new Wally Byam INTERNATIONALS you can have, for the first time in trailer history, Travel Unlimited. Go off the beaten track as far as you choose and still have every comfort and convenience. Every device in the INTERNATIONALS has been made mistake-proof. You cannot plug into the wrong convenience; you cannot flip the wrong switch or turn the wrong valve. The most unmechanical person can operate everything in an INTERNATIONAL without thinking. Park on a fashionable boulevard, or a remote mountaintop with every comfort and convenience at your command.

These are Wally Byam's personal Airstreams put into production for you. You must see this completely new line of Wally Byam INTERNATIONALS. If your Airstream dealer does not have one, write us. Write us anyway and we'll send you a big pile of mouth-watering literature—about Airstream, and Wally Byam Caravan Tours to Everywhere. Don't put it off. Get that letter in the mail and start out on your great adventure TODAY!

5 International models to choose from...

We have selected the best Airstream models to be Internationalized. My wife, Stella, and I have personally traveled in each of them. We have asked other experienced Caravanners for their opinions on these models which are practical, "tried and true" Airstreams to begin with. Then all the self-containment features are built in as they go down the production line. They are complete International living and traveling packages in sizes and accommodations to suit your particular needs and personalities.

BUBBLE—Smallest of the INTERNATIONALS, yet big enough to take a couple around the world comfortably. We find that many people like the Bubble as a second travel trailer for overseas trips because it costs less to ship, it can negotiate the tightest corners easily, and it is readily handled with a light car. The Bubble is surprisingly roomy and completely self-contained.

FLYING CLOUD—Hundreds of Caravanners have used and loved this model. For two people it is a happy combination of room to spread out in, plus easy manageability. You can really live and travel for years with the Flying Cloud. Has a built-in chest of drawers, double clothes closet, separate broom closet, free-standing table you can take outside for "patio meals." Completely self-contained, of course.

WORLD TRAVELER—This is the model Wally and Stella will use on the next overseas Caravana. Layout designed by Stella on 1956 European tour. One davenport, one single bed, free-standing table and chair with arms. Planned for maximum living and storage space for two, with room for extras like radio, phonograph, TV. Tandem wheels. A trailer you can settle down in and be supremely happy for a long time. Completely self-contained, plus lots of gadgets.

CRUISER TANDEM—This is a model for those who don't like too much confinement, those with a lot of gear, or for family traveling. Can be divided by folding door into two rooms, makes an especially good twin bed model. The Cruiser has generous space everywhere; sit comfortably in the living room, has a big complete galley for the wife who loves her kitchen. Easy to tow, go anywhere, stay anywhere.

SOVEREIGN OF THE ROAD—Largest of the INTERNATIONALS, this is a big tandem trailer with millionaire conveniences. You can tow this luxury trailer with you easily, anywhere you wander, provided you have a car in the Cadillac class (we took one over the worst roads in Mexico). In the Sovereign you will find every comfort you ever dreamed of in a travel trailer. Divides into two oversized rooms. Flushly self-contained.

Length—16' overall
Body—13' inside
Sleeps—2 or 3
Toilet room with overhead shower
Galley with gas refrigerator
One clothes closet
Ample additional storage space

Length—22' over
Body—19' inside
Sleeps—3 or 4
Toilet room with separate shower
Galley with gas refrigerator
Large double clothes closet
Built in departmentalized storage space

Length—22' overall
Body—19' inside
Sleeps—2
Big bathroom with tub and shower
Galley with gas refrigerator
Double clothes closet
Organized storage space for everything

Length—26' overall
Body—23' inside
Sleeps—4 to 6
Bathroom with tub and shower
Large galley with gas refrigerator
Two clothes closets
Room to carry everything you want

Length—30' overall
Body—27' inside
Sleeps—4 to 6
Bathroom with tub and shower
Spacious galley with gas refrigerator
Three clothes closets
More storage space than you can fill