

Globe Trotting



WITH

**Wally
Byam**

Rotterdam, Holland—As this is written I personally am rolling with the Wally Byam European Caravan on the first tour of Europe by trailer caravan in all history. In fact, we like to think that it is making history, pioneering a new way of European travel—in our opinion far and away the best method of all. And we feel sure that we will help build international good will based on honest friendship rather than the dollar sign. When we invite some of those French families to an honest-to-goodness American potluck dinner, they will find that American cooking can hold its own with any in the world. In the six months ahead we are going to visit every country in free Western Europe. You'll be reading about it and wishing you were with us, and we'll be wishing the same.

But there are other Wally Byam Caravans. Many more. This summer there is a tour to Western Canada going over much of the same ground as our wonderful Caravan of two years ago. We will bivouac in Glacier National Park the end of June, visit the Calgary Stampede, Banff, Lake Louise, Mt. Eisenhower, Edmonton, the age-old glaciers, the Big Bend of the Columbia, Kamloops (home of the famous Kamloops trout), the Okanagan valley, Victoria, Vancouver and Vancouver Island, salmon fishing headquarters of the world.

And this coming December, if large enough ferries are operating, we will have our long-deferred Wally Byam Cuban Caravan, leaving from Key West early in December, seeing all of Cuba and spending Christmas and New Year's in Havana. It all depends on the ferries. More later as we get more news.

And in spite of the many successful tours to Mexico, we really believe that our Caravan next year leaving Jan. 15th from El Paso will surpass them all, for the simple reason that at the suggestion of the Mexican officials, we are starting to make plans now. With so many months to prepare, they can do a bang-up job. We will see all the old places and a lot of new ones, including Guanajuato, for centuries the richest city in all the world, famous for mummies, mines and Old World Charm. They are staging a play for us in the ornate, candle-lit old opera house.

If you can spare only two or three weeks, you can go as far as Mexico City and return directly, or for another ten days you can take in Taxco and Acapulco. And the real hardy souls with a pioneering flair can go with us on the first tour of wheeled vehicles into Yucatan.

No charge for these tours. Everyone pays his own expenses. No particular make of trailer is necessary, although obviously Airstream trailers get first consideration, and the tour leader must approve every car and trailer going. It is wise to make your reservations early. Write either Airstream factory: 1755 N. Main St., Los Angeles 31, Calif., or 120 Church St., Jackson Center, Ohio.

life can be wonderful!

IN AN AIRSTREAM TRAILER



make your travel dreams come true!

Throw your cares to the winds and take off in an Airstream, for the time of your life. What wonderful days you'll know—full of fun, excitement and satisfying relaxation. Go for a week-end, a month, all summer . . . you'll find a new adventure every day. There is nothing to compare with the "Airstream" way of life . . . and there is nothing to compare with the Airstream itself, since 1932 the world's finest travel trailer. Superbly designed and shipshape as a trim yacht, each Airstream is remarkably easy to tow—all-metal, all-riveted aluminum, the tops in travel trailer construction. Join the thousands of other happy Airstream owners—get out of the rut and on the road to adventure . . . and you, too, will say "life can be wonderful!". Remember—Airstream Travel Trailers are guaranteed for life . . . the *good* life . . . the life you should be enjoying right now! Write for our free color catalog and see your Airstream dealer today.



AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY

Div 118.

107 Church St., Jackson Center, Ohio

Div 118.

1755 N. Main St., Los Angeles 31, Calif.

AIRSTREAM

Continued from Page 173

trailer tradition. In fact, their only connection with the trailer industry has been in the Airstream family. Costello came to Airstream directly after the war as an Army officer and Charles "graduated" to Airstream from Lockheed Aircraft. Charles is a graduate of the University of California at Los Angeles, while Costello is from Cornell University. Byam's alma mater is Stanford, where he was graduated in 1921.

Immediately following his election to the new post, Costello broke ground for the new factory Airstream is building at the Santa Ana Freeway in Norwalk, California, having completely outgrown present facilities at 1755 N. Main St. The Ohio plant, too, is constantly growing, having just finished one new factory building and ready to start on a third structure and office and experimental building at Jackson Center.

Byam took off for Europe immediately after the meeting, heading the latest Wally Byam Caravan.

Byam Airstream Chairman

Celebrating their quarter century anniversary in the travel trailer manufacturing field, members of the boards of directors of the Los Angeles and Ohio Airstream corporations held one of their most important meetings to date and elected new officers.

Art Costello was elected president of Airstream Trailers, Inc., of California, and Andrew Charles president of Airstream Trailers, Inc., of Ohio, while Wally Byam, until now president as well as founder of Airstream retires to the position of chairman of the board of both corporations.

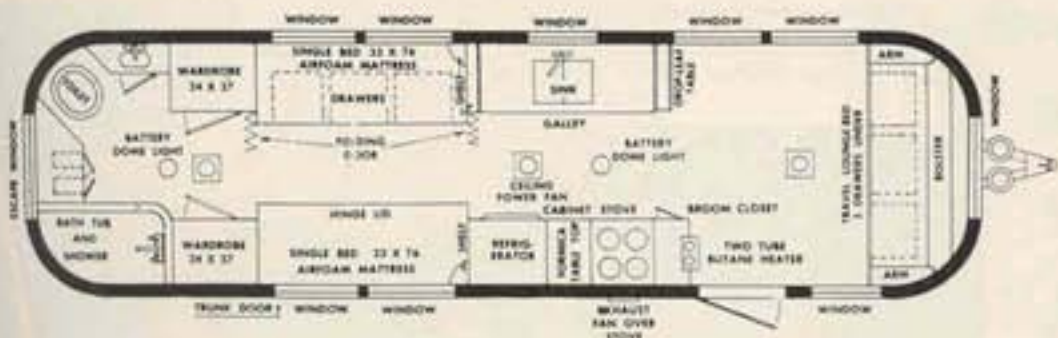
Both Costello and Charles have been raised in the Airstream travel

See AIRSTREAM on Page 180

THE GREATEST TRAVEL-LIVING TRAILER ON THE ROAD TODAY!

THE
NEW AIRSTREAM
30-FT LINER

**"Sovereign of
the Road"**



floor plan for Airstream Liner "Sovereign of The Road"



towed by an ordinary car at over 90 miles per hour

ALL THE LIVING FEATURES OF A GREAT BIG MOBILE HOME WITH ALL THE TOWING EASE OF A SMALL TRAVEL TRAILER

You must see, test-ride this great new Airstream to appreciate it! It's a big, roomy, luxurious 4-wheel tandem, yet it tows like a dream behind any passenger car... in fact, it tows better than most 22-ft. trailers. And it's unbelievably lightweight, weighing only 3860 lbs.—the lightest trailer of its size in the world.

Here's your true "home away from home"—designed for glorious living and traveling comfort. It has the most amazing interior you've ever seen... ingenious folding doors that provide the privacy of a 2 or 3 room apartment; rectangular twin beds; spacious rear bathroom, tub shower, toilet, lavatory; a big, big living room and world's of storage space. Add to this the largest, most convenient galley ever in an Airstream, eye-level, off-floor refrigerator with freezer, plus many other great Airstream features like "see-thru" rear vision—and you have the last word in livability.

Remember, too, all the genius of Airstream design, all the experience of extensive travel testing have gone in to the building of this great trailer. And best of all, it's available at a most attractive price, made possible by special production line methods. Don't miss seeing this tremendous buy in a tremendous trailer. See it at your dealer today!

*write for free,
illustrated literature*



AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY

Div 115 107 Church St., Jackson Center, Ohio
Div 115 1755 N. Main St., Los Angeles 31, Calif.



AIRSTREAM, best known name in the travel trailer field, has been made since 1932. Wally Byam, who has trailered in almost every country in the world where trailering is possible, is president of Airstream, manufacturers of the famous all aluminum, riveted, monocoque constructed travel trailer.

see more . . .

do more . . .

have more fun



IN AN AIRSTREAM TRAILER



Whether it's an extended vacation trip or a week-end camping jaunt, Airstream offers you complete independence and mobility with every wanted convenience. Go where you like, stay as long as you please and take all the comforts of home with you. Light, compact and superbly designed, each Airstream is wonderfully easy to tow—all-metal, all-riveted aluminum, the tops in travel trailer construction. Join the thousands of other happy Airstream owners—get out of the rut and on the road to adventure—see more . . . do more . . . have more fun! Remember—Airstream Travel Trailers are guaranteed for life . . . the good life . . . the life you should be enjoying right now! Write for our free color catalog and see your Airstream dealer today.



AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY

Div 317

107 Church St., Jackson Center, Ohio

Div 317

1755 N. Main St., Los Angeles 31, Calif.

**the Andy
Andersons
report on
AIR LIFTS**

**"WE REALLY GAVE
'EM THE BUSINESS...
FOR 35,000 MILES!"**



Mr. and Mrs. Andy Anderson, deans of America's trailerites, just returned from a 35,000 mile tour including the 500 Mobile Home Caravan to Mexico.

"Air Lifts provided real riding comfort every mile of the trip," they report. "We've tried every known overload device and have found that only Air Lifts adjust instantly to the exact tongue weight of any trailer . . . and the air cushioning really smooths out the bumps. After 35,000 miles we wouldn't move without them."

You shouldn't move without them either!

Free: BETTER TOWING METHODS booklet, packed with towing tips to save you time and trouble. Write Dept. 73



AIR LIFT COMPANY, LANSING, MICHIGAN

let yourself **GO**

on
the
road to
travel
adventure



an Airstream makes dreams come true!

Take the high road... take the low road... go where you like, stay as long as you please. See this great big wonderful world and travel care-free in an Airstream. The original all-aluminum, all-riveted travel trailer is still miles ahead in design and workmanship. The skill and experience which comes with 23 years of producing the world's finest featherweight travel trailer shows in every Airstream feature... and assures you that you and your Airstream can go anywhere your car will go. This sturdy, light-weight marvel tows like a dream at any speed and levels the roughest roads. Streamlined design and mileage-proven construction guarantee you maximum safety and performance.

Remember: Airstream Travel Trailers are guaranteed for life... the good life... the life you should be enjoying right now! Write for our free color catalog and see your Airstream dealer.



AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY

Division 216 1755 N. Main St., Los Angeles 31, Calif.
Division 216 107 Church St., Jackson Center, Ohio



your magic carpet to travel-adventure
AIRSTREAM

Hitch your Airstream on behind you and you're on your way to make travel dreams come true. Go anywhere your heart desires . . . visit the exciting places you've always wanted to see. It's easy and fun in an Airstream trailer—designed for effortless, care-free travel . . . all-riveted aluminum, feather-light, easy to tow and completely self-contained to free you from the worry of any schedule. So stop dreaming and start living! Join the thousands of other happy Airstream owners—make an Airstream your magic carpet to travel-adventure . . . and you, too, will say “this is a dream come true.” Remember—Airstream Travel Trailers are guaranteed for life . . . the *good* life . . . the life you should be enjoying right now! Write for our free color catalog and see your Airstream dealer.



since 1932 the world's finest lightweight travel trailers



AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY

Div 120 107 Church St., Jackson Center, Ohio
Div 120 1755 N. Main St., Los Angeles 31, Calif.



(Left) **FRANCE** — The Caravan leaves Mont St. Michele in Normandy. The castle becomes an island when the tide comes in and covers the road.

(Below) **FRANCE** — Visiting Belleau Wood, scene of heroic action by U.S. Marines in World War I.

Different Countries of Europe



(Above) **HOLLAND** — Caravanners enjoy a trip around the famous canals of the city of Amsterdam.

WELCOME Wally Byan's CARAVAN

(Right) **GERMANY** — The Caravan campsite at Dusseldorf with canal boats moored a few feet away.



Choice of experience . . .

STROMBERG HYDRAULIC TRAILER BRAKES

Builders of the finest trailers in the west, with a combined experience of 58 years, use Stromberg Hydraulic Brakes as original equipment. They know hydraulic brakes are safe brakes, never fading, no matter how steep or long the grade.

Airstream



SAFE

AIRSTREAM, best known name in the travel trailer field, has been made since 1932. Wally Byam, who has trailered in almost every country in the world where trailering is possible, is president of Airstream, manufacturers of the famous all aluminum, riveted, monocoque constructed travel trailer.

Boles-Aero



SAFE

BOLES-AERO, famous for durability, style, construction; built for living and for traveling; has been manufacturing their all aluminum aircraft riveted coach for ten years. Don Boles, aviation, boating and trailering enthusiast, is president of this company.

Traveleze



SAFE

TRAVELEZE is this year celebrating its Silver Anniversary—25 years of manufacturing trailers. Traveleze trailers are known for their roadability. No matter how large or how small, this moderately priced trailer hugs the road. Kenny Dixon, founder, is president. Hobby is boating and trailering.

Write for conversion installation instructions and literature to:

WESTERN DISTRIBUTOR FOR STROMBERG
HYDRAULIC TRAILER BRAKES

COWINA Distributors

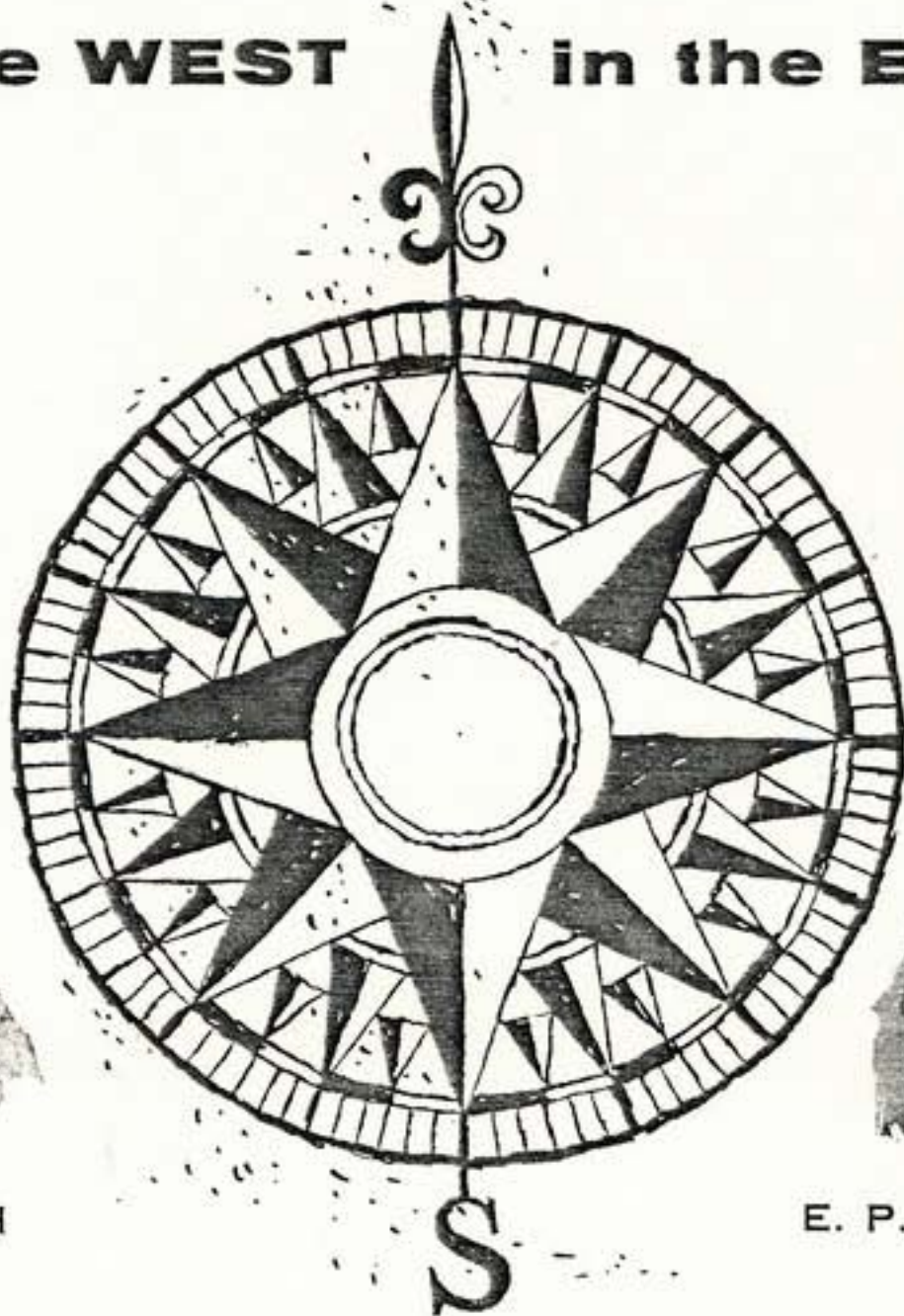
14524 ARMINTA ST., VAN NUYS, CALIF.

Safe Brakes
are
**HYDRAULIC
BRAKES**

**MEET YOUR AIRSTREAM
DEALER SALES REPRESENTATIVE
in the WEST in the EAST**



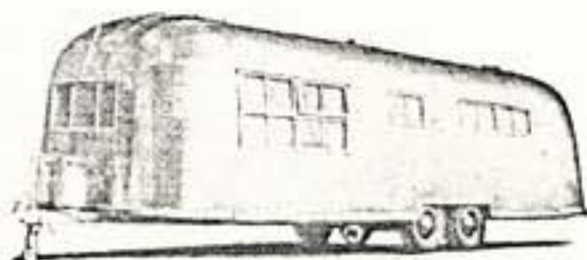
LEONARD T. ROTH



E. P. "GENE" LEIGHNER

Here are men you'll find it easy to work with—men who know your problems and are ready to help in every way they can. Both Leonard Roth and Gene Leighner bring with them long years of experience in the trailer field, including trailer sales, service and park management. They'll be coming your way real soon with the hottest trailer on the road today—Airstream, since 1932 the world's finest travel trailers . . . and backed up by the strongest advertising and publicity campaign in our history. If you're not stocking and displaying Airstream, you're missing plenty—in sales and profits. Write us today!

one-quarter of a century of travel trailer "know-how"



**AIRSTREAM
TRAILERS, INC.**

WRITE NEAREST FACTORY

Div 94
Div 94

107 Church St., Jackson Center, Ohio
1755 N. Main St., Los Angeles 31, Calif.



AIRSTREAM



UNUSUAL CAMPAIGN

An unusual political campaign is being carried on by Ross F. Jones, Republican U. S. Senatorial candidate in Arizona. He takes his wife and home with him when he crisscrosses the state in his new 30-ft. Airstream trailer. They have their fishing gear handy in case the opportunity arises between speeches. Jones says he has only one worry at the moment, in addition to his fate in the political race. "Everywhere we go with our trailer, somebody wants to buy it," he explains.



CHAMPAGNE CHRISTENING AT NEW FACTORY

Mrs. Al Gillespie, wife of Airstream's Claremont dealer who bought the first trailer completely built at the new factory, christens it with a bottle of champagne while the Airstream staff look on. Left to right: Ralph Waddel, Purchasing Agent; Ruth Ham, Receptionist; Marianne Townsend, Secretary; Ed Brown, Sales Manager; Pat Reynolds, Bookkeeper; Virgil Sciuolo, Treasurer; Art Costello, President; Mrs. Gillespie, Al Gillespie, Marius Hansen, Plant Superintendent; Irving Gilbert, Ass't. Foreman, Cabinet Shop, Ayao Matsumoto, Foreman, Cabinet Shop; Eddie Carreon, Asst. Foreman, Shell Bldg.; George Beltran, Foreman, Shell Bldg.; Gordon Proctor, Foreman, Finish Bldg.; Ben Garcia, Asst. Foreman.





THE AIRSTREAM — family raises a toast to the first Airstream that was completely built at the new factory on the Santa Ana Freeway at Norwich, Calif. Left to right: Ralph Waddel, purchasing agent, Ruth Ham, receptionist, Ed Brown, sales manager, Pat Reynolds, bookkeeper, Virgil Sciuillo, treasurer, Marianne Townsend, secretary, Art Costello, president, Al Gillespie, Airstream dealer in Claremont, Calif., who bought this first trailer; Mrs. Gillespie, who christened it with champagne; Marius Hansen, plant superintendent, George Beltran, foreman, Shell Bldg.; Edward Carreon, ass't. foreman, Ayoo Matsumoto, foreman, cabinet shop; Irving Gilbert, ass't. foreman; Gordon Proctor, foreman, finish bldg., Ben Garcia, asst. foreman.

Airstream Has Special Bed

A highlight feature of the 1957 line of travel trailers made by Airstream Trailers, Inc. is a bed which is the first especially designed for trailers, the firm states. Also the units have fiberglass bathtubs and a rear bathroom in several models.

Interiors are in new decorator colors, with some fabrics especially woven to harmonize with the company's color schemes.

Other features include all-aluminum construction, all riveted body, all steel undercarriage, aerocore fiberglass



insulation, vibration-proof fastenings.

The four models made are: 16-foot Bubble; 22-foot Flying Cloud; 26-foot Overlander; 30-foot Sovereign of the Road.

For more information write to Airstream Trailers, Inc., 1755 N. Main St., Los Angeles 31, Calif. or circle No. B-22 on the READER'S SERVICE CARD.

Take a space of 10 x 18, surely something can be done to make you know you're in a wider one for some reason or other than just the ability to take a deeper breath.

(Mrs.) Evelyn Ruth Peabe 2129-21st Ave. South
Birmingham 9, Ala.

TROUBLES

One thing we didn't find in TRN was how to hook up electric brakes to a new 1956 12 volt battery car. In July we retired, having been in business in Monett, Missouri, for 35 years. We sold our large trailer and bought a 30 foot Airstream over the telephone. When we went to pick it up the dealer was away for five days. We got a man who was supposed to be a skilled mechanic to hook-up the brakes, etc. After working all day on it he gave up, and another man finished the job.

The first time we put on our brakes the car and trailer slid quite a distance, but we thought this was because it was new . . . for 1400 miles we stopped many places trying to find out what was causing the terrible skid and grinding when

we used the brakes.

When our son saw the trouble as we parked close to his base he said immediately: "Why dad, you have a 12 volt car and a 6 volt brake. Do you mean to tell me that no garage man could tell you this?"

When we settled down we found a man who cut the battery down to six volts for the trailer brakes, and when we left there we went merrily on our way for over 3,000 miles across the United States to Oregon without one bit of trouble.

I thought I had read every word, for months before, in Trail-R-News, but I never remember seeing anything that would have helped us with that trouble.

(Mrs.) L. E. Lines

504-4th St.
Monett, Missouri

We have run items on this, but if the service man hasn't read them they don't do much good. Any good trailer brake man should have fixed this simple thing.

WALLY BYAM'S CARAVANERS!

*join our exciting
new tours to*

CUBA

Wally Byam's Cuban Caravan ready to roll Nov. 19th for 3 fun-filled weeks! You can drive over on "the highway that goes to sea"—the new Key West-Havana ferry. Write Betty for reservations.*

MEXICO

Wally Byam's 1957 Mexican Caravan will roll from Juarez Jan. 14th on the greatest tour ever! Write Marianne for reservations.**

FUTURE CARAVANS

To Africa, South America, Australia, Europe, the Holy Land. Write Marianne to put you on the mailing list for the CARAVANNER, the trailer traveler's newspaper which tells our plans.

PLAN TO ATTEND EXCITING
AIRSTREAM MID-WINTER

TRAILER RALLY

All Airstream owners! Come to the big Florida trailer round-up as part of the Airstream family. Wally Byam will be there to tell you about Europe. Lots of fun, friendship and frolic in addition to good food, refreshments, sight-seeing, golf, deep sea fishing etc. Be there for the time of your life!

FLORIDA TRAILER RALLY
Clearwater, Fla., Nov. 16-18
write Betty for reservations *

*BETTY, AIRSTREAM TRAILERS, INC.
JACKSON CENTER, OHIO

**MARIANNE, AIRSTREAM TRAILERS
12804 E. FIRESTONE BLVD.
NORWALK, CALIF.

HERE'S POSITIVE PROOF

when you buy Airstream you buy
the greatest value in travel trailers



*from 1938 to 1956, we traveled
almost everywhere in our Airstream*

This is how Ed and Dora Clawson of Sarasota City begin their amazing story... "We bought our Airstream in 1938 for \$4200. For 18 years we've lived and traveled in it constantly. We've been across the U.S. twice, to Canada 12 times, Florida 17 times and on countless vacation and week-end trips all over the country. Never a bit of trouble—the Airstream was always comfortable, easy to tow and easy to handle. This year, after 18 years, we sold it for \$2400, and it's still in fine condition. Yes, we are going to get another Airstream" ... Isn't this a remarkable story. What does it mean to you? Simply this—for durability, dependability, high resale value and low cost per mile, you can't beat an Airstream. It's the best investment you'll ever make in a trailer. Write for free literature and plan to join one of Wally Byam's exciting caravans.



*Wally Byam, Airstream founder,
and pioneer of trailer caravans
over the highways of the world*

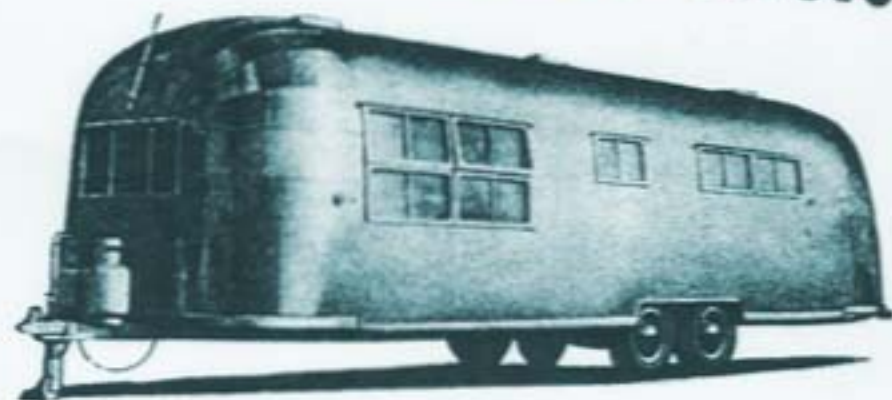


AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY

Div 323 110 Church Street, Jackson Center, Ohio
Div. 323 12804 E. Firestone Blvd., Norwalk, Calif.

THE PEOPLE'S CHOICE



FROM COAST TO COAST

in travel trailers it's

Airstream

Consumers everywhere are buying more Airstream Trailers than ever before. Month after month we're setting new sales records . . . and there is a good reason for this popularity. There is just nothing to compare with Airstream—in construction, in value, in prestige. If you want more traffic, more action—put Airstream on your lot and watch your sales curve zoom! In addition, Airstream is backing its dealers with the most powerful advertising and promotion campaign in the industry. So get on the bandwagon and elect the people's choice—Airstream. It will be the most profitable vote you've ever cast.



AIRSTREAM

TRAILERS, INC.

one-quarter
century of
travel-trailer
"know-how"

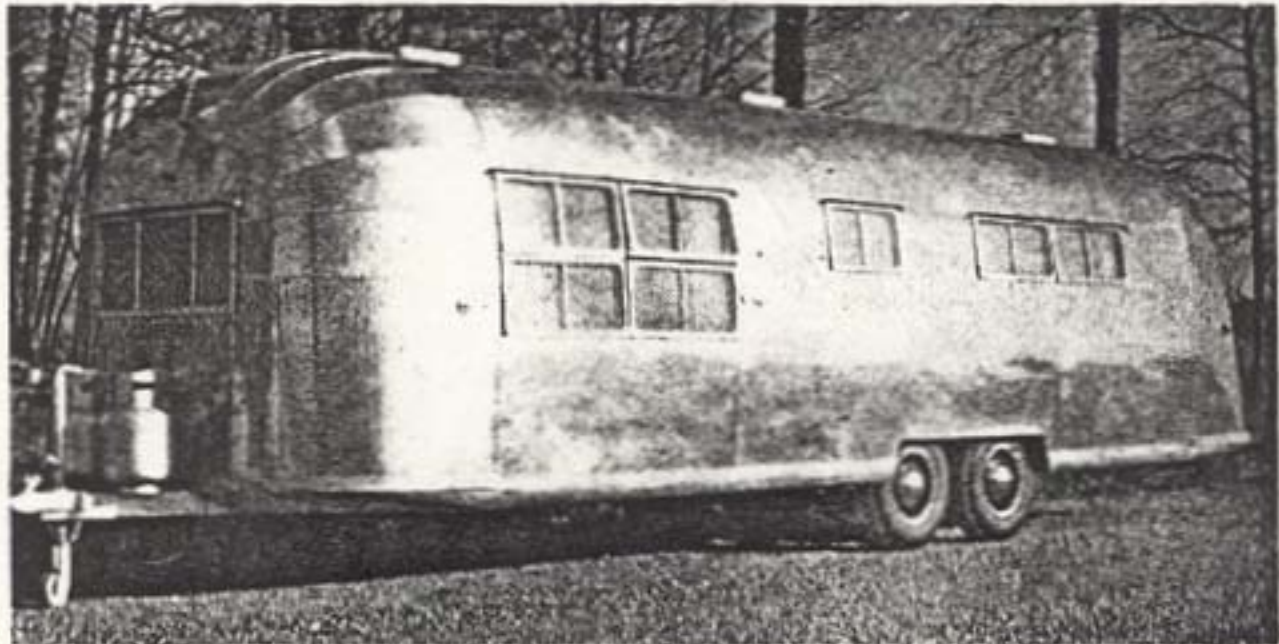
WRITE NEAREST FACTORY:
12804 E. Firestone, Norwalk, Calif.
107 Church St., Jackson Center, Ohio



*Globe-trotting Wally Byam,
Airstream founder,
and famous pioneer of
trailer caravans over
the highways of the world.*



TRADITIONAL beginning of a Wally Byam caravan is the formation of two circles of trailerites who thus renew old friendships, start new ones.



Airstream Trailers, Inc. 1957 model

7-wide—18, 22, 26, 30

Company address: 1755 N. Main St., Los Angeles 31, Calif.

1956



New Travel Trailer Literature

Holly Folder

To describe the firm's units from the 17-foot travel coach to the 29-foot mobile home, a new folder has been released by the Holly Coach Company. Four exterior views of the line are shown, along with four floor plans, the latter of which also illustrate position of furniture.

Important standard specification for the line are given, along with a listing of optional equipment available.

For copies write to Holly Coach Company, 802 N. Saginaw St., Holly, Michigan or circle No. B-27 on the READER'S SERVICE CARD.

Terra-Marina Brochure

A brochure which calls upon sportsmen, vacationers and weekenders to enjoy the 24-foot Terra-Marina amphibious mobile home has

been issued by the Terra-Marina firm. The piece shows an exterior view of the unit and a floor plan, as well as describing all salient points of comfort, convenience and construction.

Arrangements for getting insurance and financing the unit are also discussed.

For copies write to Terra-Marina, 6587 Eppes St., Houston, Texas, or circle No. B-28 on the READER'S SERVICE CARD.

Airstream Brochure

Airstream Trailers, Inc. describe the Featherlite Wanderer travel trailer in a new folder issued by the firm. Done in two colors, the piece shows an exterior view of the 18-foot unit and describes its features with hard-selling copy.

A floor plan is diagrammed, along with two cutaway views of different

sides of the unit. A long list of specifications is included, as well as the permissible extra features at additional cost.

For copies write to Airstream Trailers, Inc., Jackson Center, Ohio or circle No. B-29 on the READER'S SERVICE CARD.

Sportcraft Flyer

A two-color flyer has been issued by the Sportcraft Trailer Manufacturing Company to describe the firm's 15-foot travel trailer. An exterior view of the unit is shown in black while selling copy and other data are printed in red.

A floor plan and all important specifications are given, along with a description of the customized group of accessories which come with the coach.

For copies write to Sportcraft Trailer Manufacturing Company, Box 181, Cortland, Ohio or circle No. B-30 on the READER'S SERVICE CARD.



UNUSUAL CAMPAIGN

An unusual political campaign is being carried on by Ross F. Jones, Republican U. S. Senatorial candidate in Arizona. He takes his wife and home with him when he crisscrosses the state in his new 30-ft. Airstream trailer. They have their fishing gear handy in case the opportunity arises between speeches. Jones says he has only one worry at the moment, in addition to his fate in the political race. "Everywhere we go with our trailer, somebody wants to buy it," he explains.



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